

Streaming Media Europe magazine – editorial calendar for 2021

ISSUE	THEME/FEATURES	ISSUE DATES
1 SPRING	<p>The 2021 Streaming Media Industry Sourcebook</p> <ul style="list-style-type: none"> • State of... Critical and comprehensive analysis of the market landscape for entertainment, enterprise, mobile video, content delivery, advertising, machine learning, mergers & acquisitions, and more • Buyers Guide: A collection of checklists and feature comparison charts to help you make the right purchasing choice at every step of the online video workflow, from production to delivery • How-To's and Tutorials: Low-Latency HLS and DASH, Migrating to WebRTC, Tech Workflows for Switched Live Streams, and more • 2021 Streaming Media Industry Directory <p>INNOVATION SERIES: Cutting-Edge Content Delivery Technology and Strategies PARTNER SECTION: Industry Directory</p>	18 February 2021
2 SUMMER	<ul style="list-style-type: none"> • MPEG Codecs, One Year In (VVC, LCEVC, EVC) • Streaming Ad Tech Relationship Advice • AV1: A Progress Report <p>INNOVATION SERIES: Measuring and Monitoring to Reduce Churn PARTNER SECTION: C-Level Interviews Spring Power Bundles</p>	3 June 2021
3 AUTUMN	<ul style="list-style-type: none"> • Streaming Media European Readers' Choice Awards • The Return of "In Real Life" Streaming • Esports for the Win • Spatial Computing and the Future of Streaming Video <p>INNOVATION SERIES: Cloud Video Workflow Solutions PARTNER SECTION: Autumn Power Bundles</p>	18 August 2021
4 WINTER	<ul style="list-style-type: none"> • The 2021 Streaming Media Europe 50 • Managing Multi-CDN • Running the Numbers: Which Metrics Really Matter? • Content- and Context-Adaptive Encoding Solutions <p>INNOVATION SERIES: Content Protection & Monetisation PARTNER SECTION: Executive Predictions</p>	3 November 2021

IN EVERY ISSUE (EU AND US MAGAZINES):

VIEW FROM THE EDGE Industry veteran (and curmudgeon) Dom Robinson offers up his always pointed, sometimes poignant, and decidedly outside-the-mainstream take on the issues both at the centre and on the fringes of our industry.

THE PRODUCER'S VIEW Encoding expert Jan Ozer discusses the latest in codecs and formats and keeps you informed about how to get the most out of your encoding. Whether it's AV1 vs. HEVC, subjective vs. perceptive video quality metrics, or adjusting your encoding ladder, Ozer makes sure you're on the right path.

STREAMS OF THOUGHT Tim Siglin looks at the 'deep technology' that underlies streaming audio and video and ponders the bigger picture.

FUTURE IN FOCUS The Streaming Video Alliance's Jason Thibeault analyses, criticises and picks apart the trends and buzzwords of the day, shedding light on which ones are worth paying attention to and which ones are here today, gone tomorrow.

PLUS!

Behind the Screens: In-depth looks at online video success stories.

Tutorials: Step-by-step, how-to articles by the industry's leading practitioners.

Product Reviews: Hardware and software evaluations that cut through the hype and tell you what you need to know to make wise purchasing decisions.

Streaming Spotlight: Get to know the people on the cutting edge of online video.