



2021 CONTENT DELIVERY & EDGE COMPUTE TRENDS

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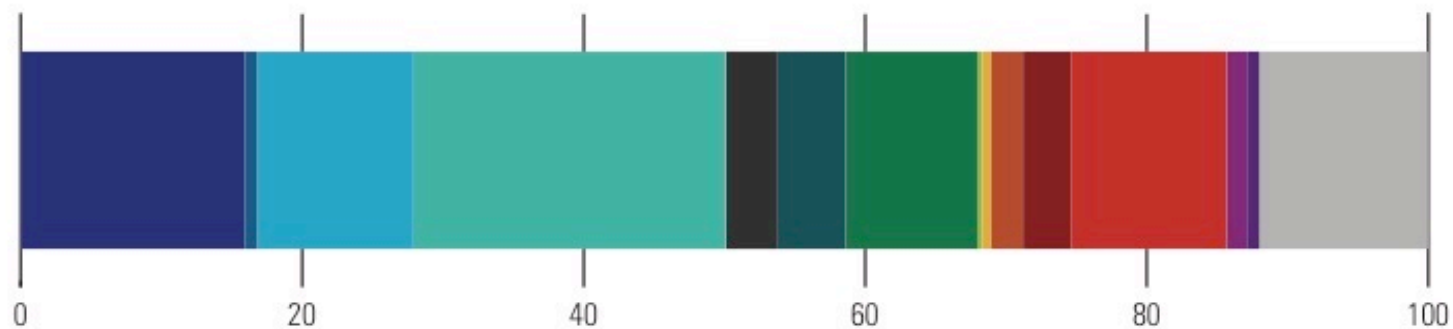


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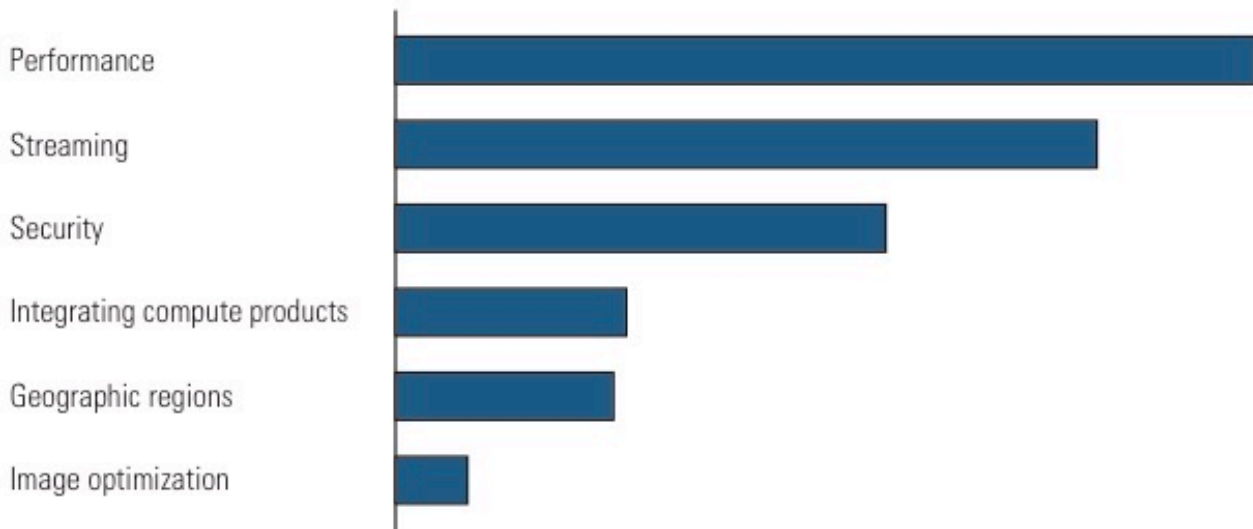
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WHAT CDNs DOES YOUR COMPANY CURRENTLY USE?



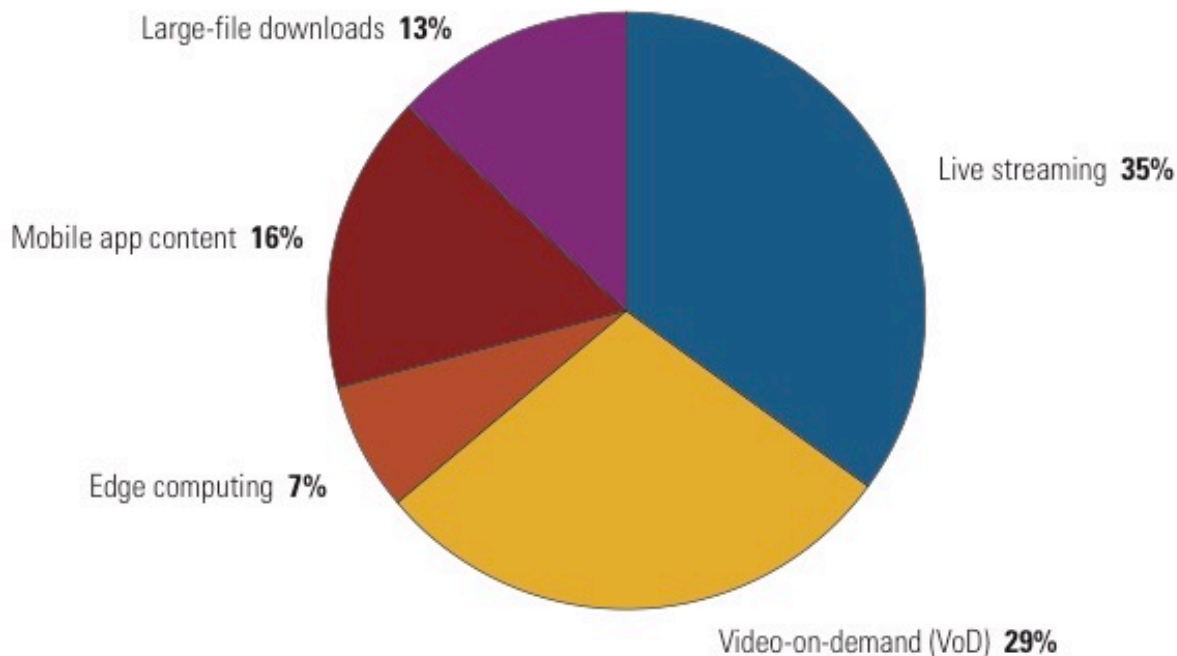
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PLEASE RANK THE KEY CRITERIA IN YOUR CDN SELECTION PROCESS.



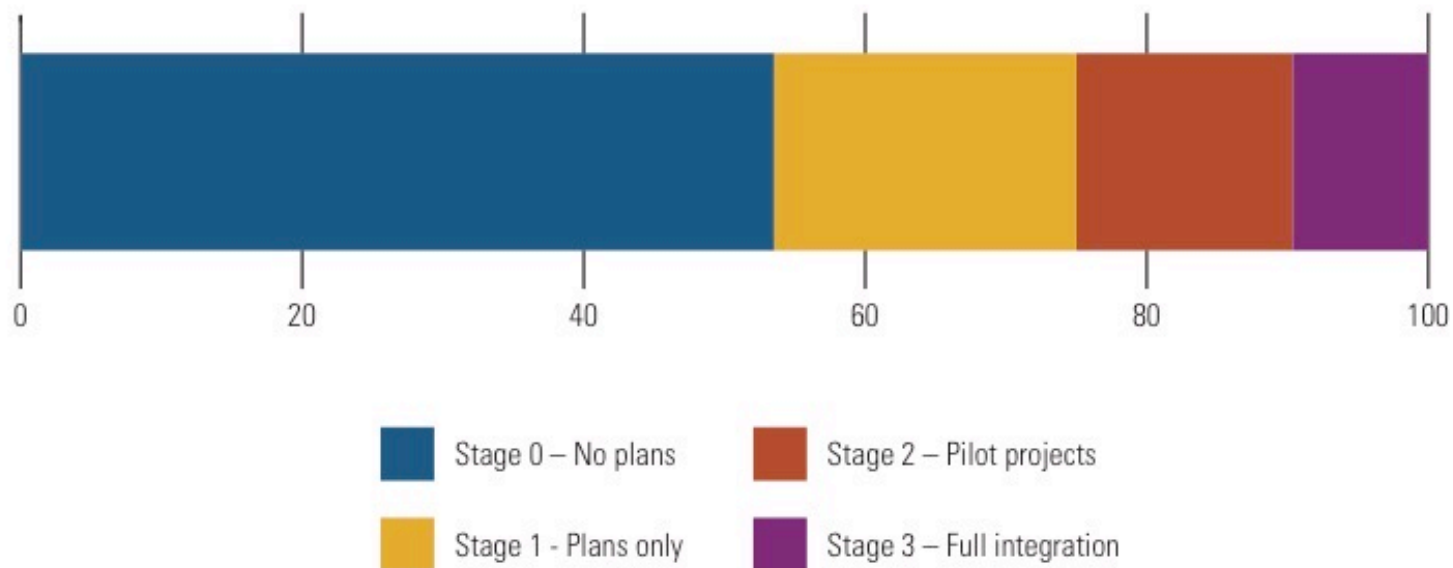
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DOES YOUR COMPANY OR ORGANIZATION CURRENTLY USE A CDN FOR ANY OF THE FOLLOWING SERVICES?



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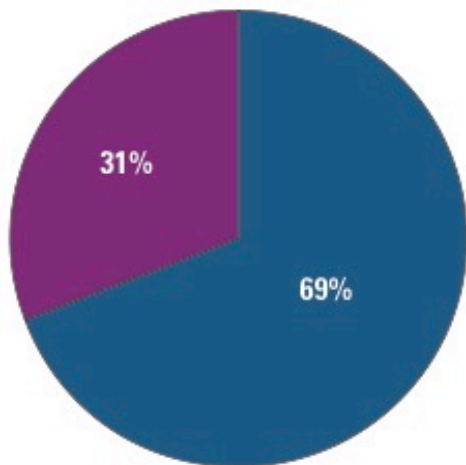
AT WHAT STAGE ARE YOUR PLANS TO INCORPORATE EDGE COMPUTING?



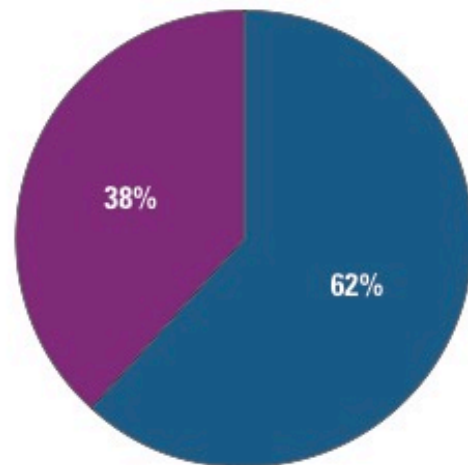
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HAVE YOU THOUGHT ABOUT USING OPEN CDN STANDARDS TO DEVELOP YOUR OWN CDN?

RECEPTIVE TO OPEN
CDN STANDARDS (OVERALL)

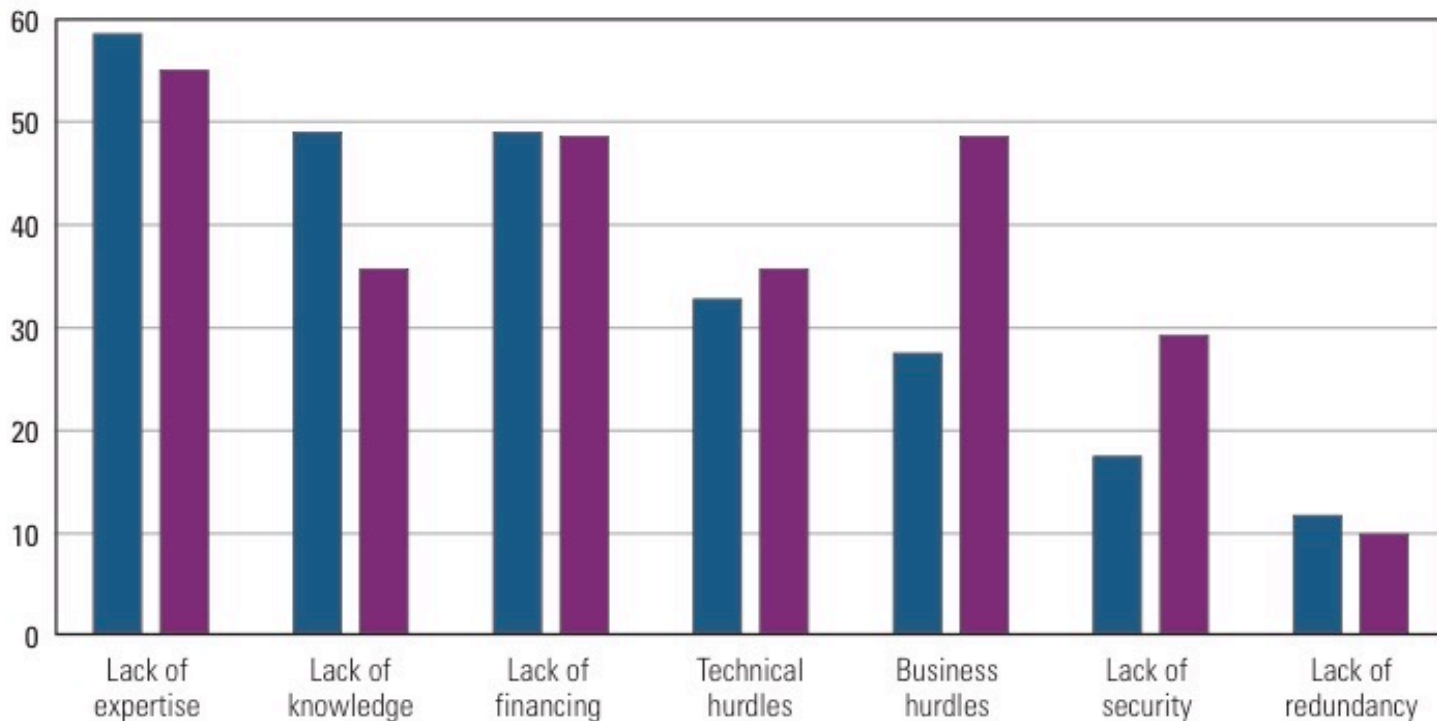


RECEPTIVE TO OPEN
CDN STANDARD (STAGE 2/3)



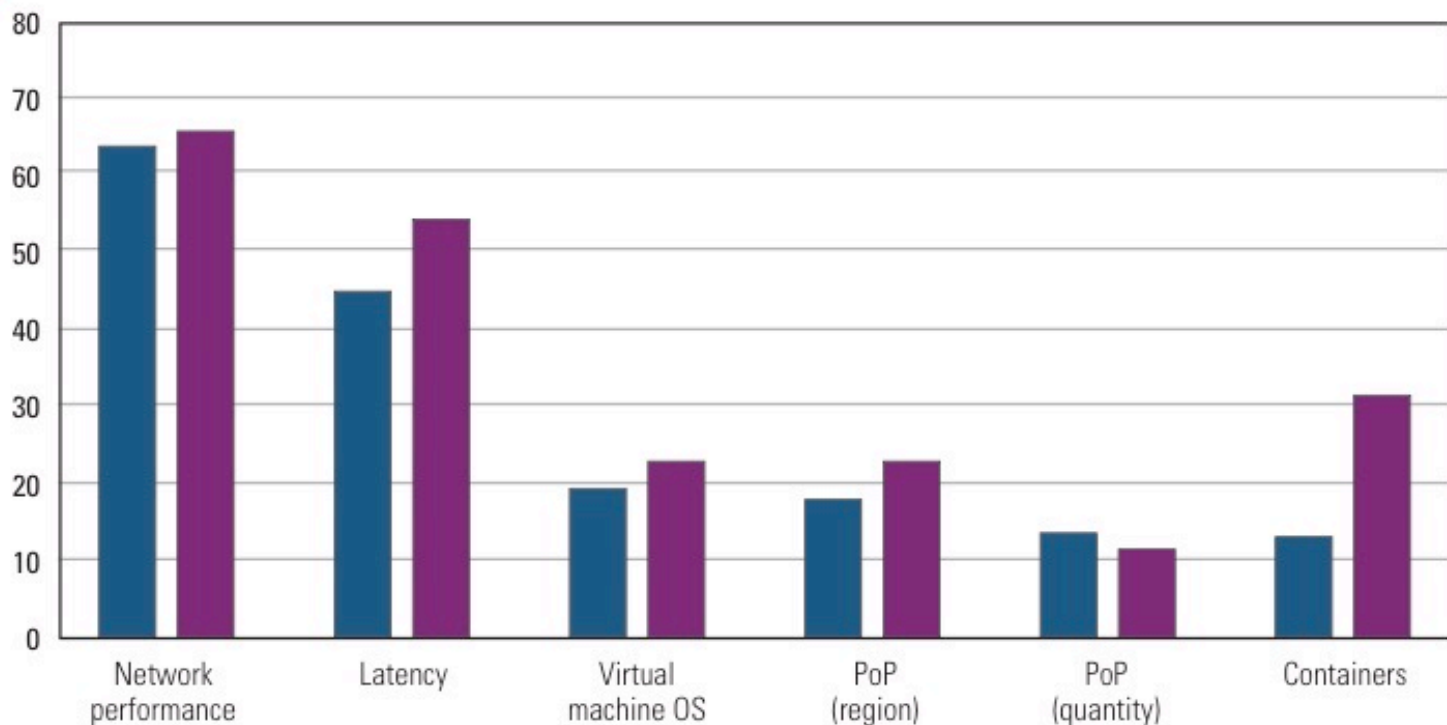
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REASONS NOT TO DEVELOP OWN CDN



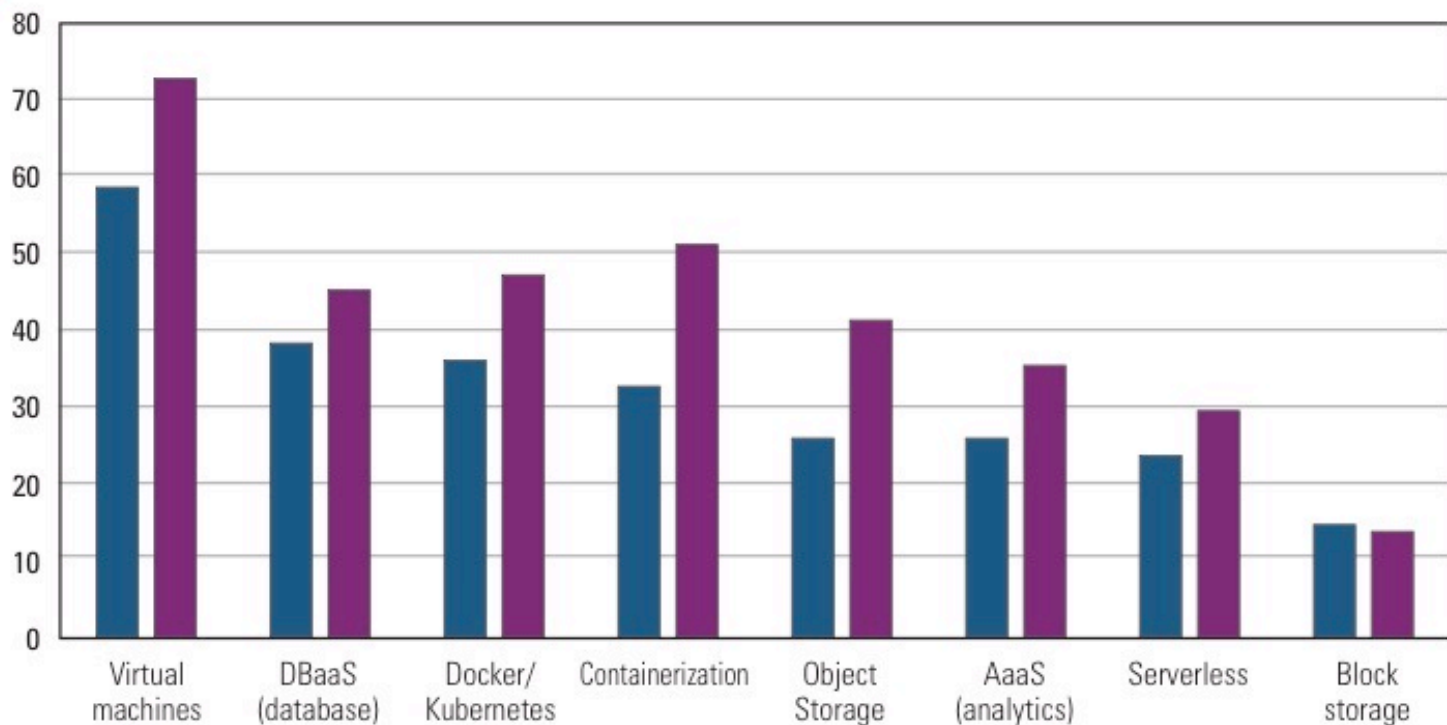
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KEY CRITERIA IN CHOOSING EDGE COMPUTE



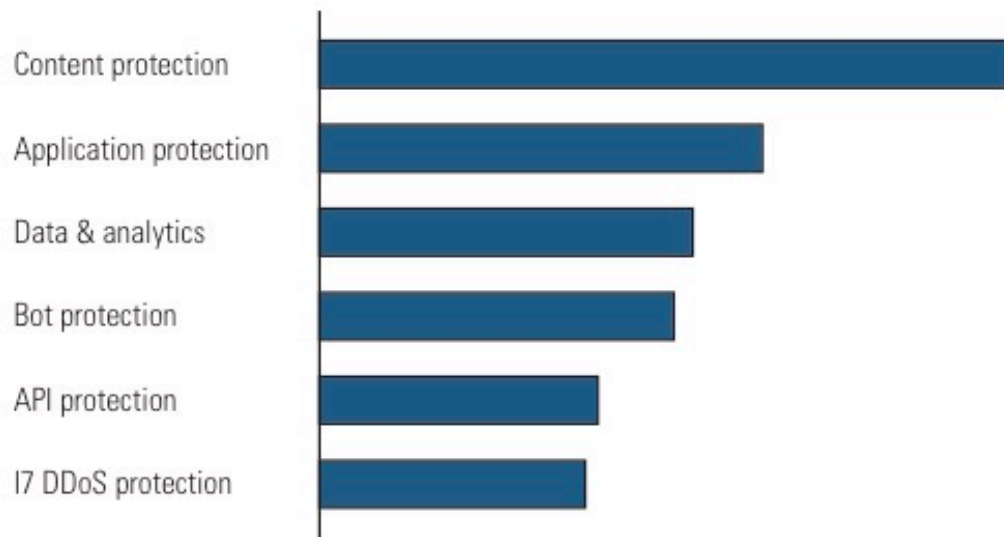
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CDN FUNCTIONALITY



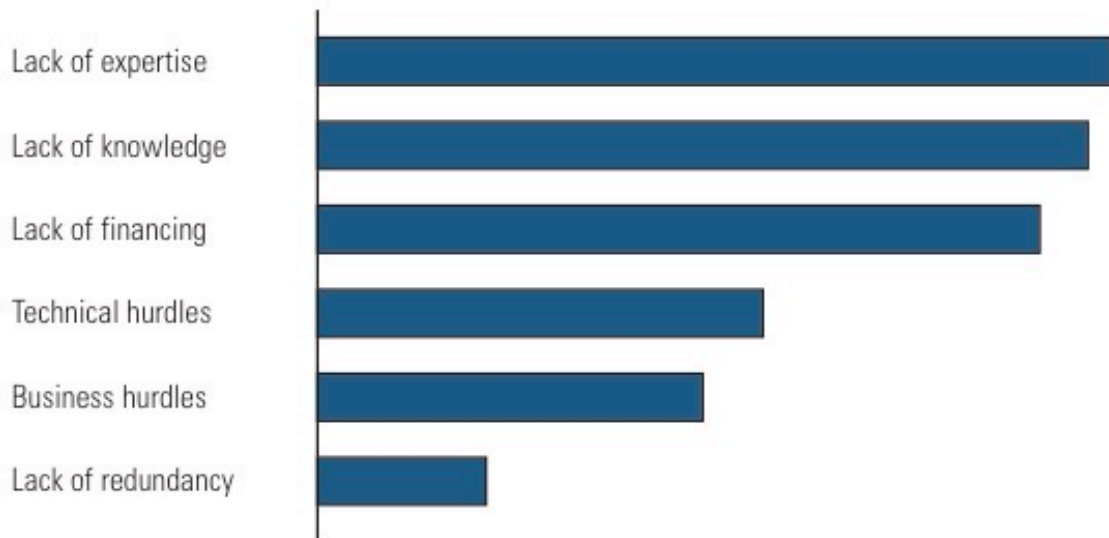
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TOP 6 SECURITY CONCERNS



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REASONS FOR NOT USING SASE OR RASP





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APP DEVELOPMENT CHALLENGES

Tech

- Balancing customer requirements and platform stability efforts against development and QA workflows and lifecycles

Support

- Cross platform support and maintenance on the different platforms
- Support across a range of client environments and use cases

Expertise

- Finding developers in general and specifically in video engineering




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WHAT CHANGED DURING COVID

Online/Streaming Use

- All courses moved online, requiring an increase in online tools without adding any staff
- More content being streamed and broadcast
- More users consuming VoD
- Move to put content delivery, vision mixing, communications services, and collaboration software platforms into the cloud
- Nearly 100% of my clients want content streamed vs 10-15% preCovid



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WHAT CHANGED DURING COVID

Bandwidth

- Bandwidth and resources

Security

- Scalability and security concerns

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THANK YOU FOR WATCHING THE 2021 CONTENT DELIVERY & EDGE COMPUTE TRENDS RESEARCH KEYNOTE

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