



Streaming Media magazine's



Who to See @ NAB



At NAB 2019, AJA will showcase new and enhanced production-proven solutions that help broadcast, production, post and ProAV professionals more efficiently bring dynamic content to audiences. Streaming will remain a focus, as AJA showcases its standalone HELO streaming and recording device and popular U-TAP HDMI and U-TAP SDI USB 3.0-powered capture devices, in addition to Io 4K Plus and the KONA family, which complement industry-standard streaming software like Wirecast and Vmix. Additionally, AJA will demo tools supporting HDR workflows, including the HDR Image Analyzer and FS-HDR HDR/WCG converter/frame synchronizer, and highlight solutions for 12G-SDI, IP, Fiber including Mini-Converters, frame syncs/converters, routers and recording/playback devices.

aja.com

NAB booth #SL2416

ARCHIWARE

Archiware is a manufacturer of high quality, easy to use data management software, based in Munich, Germany. Focusing on the M&E industry, Archiware's software suite Archiware P5 includes modules for Archive, Backup and Cloning. P5 is compatible with virtually any LTO tape and disk storage and numerous Media Asset Management products.

At NAB 2019, Archiware presents the upcoming version 6 of the P5 Software Suite, with brand-new underlying technology and a fresh new design for the user interface. Archiware has also extended cloud compatibility to integrate AWS Snowball and Backblaze Fireball, and forged new partnerships, including NETGEAR NAS and EditShare.

<https://p5.archiware.com>

NAB booth #SL15416



Axiom is a digital solutions provider in the media and entertainment industry, delivering next-gen scalable and robust OTT platforms.

Axiom offers a range of products and solutions, tailored to individual business needs, covering all the components for a seamless OTT workflow. Our products span content management (Axiom CMS), backend interfaces and services (Axiom BIS), content protection with multi-DRM (Axiom DRM), media ingest and processing (Axiom VIP), and a frontend SDK (Axiom FE SDK) to build custom applications connected with our backend.

Through numerous integration possibilities, our platform is capable of subscriber management, payments, analytics, reporting, personalized advertising and much more.

axiom.com/nab-2019

NAB booth #SU10810



BuyDRM™ is a leading global provider of Digital Rights Management and Content Security Services for the entertainment, enterprise and hospitality industries. The KeyOS Multi-DRM platform powers many of the largest brands in media. Recently, Frost & Sullivan awarded BuyDRM the 2018 Global Content Protection Entrepreneurial Company of the Year Award. Since 2001, BuyDRM has amassed substantial success stories for many of today's largest brands, including ABC (Australian Broadcasting Corporation), BBC iPlayer, BBC Studios, Blizzard, EPIX, FuboTV, Sony New Media Solutions, Sony Crackle, Sony Pictures, Warner Brothers, Showtime and Zee5.

For more information visit <https://www.buydrm.com> or contact sales at sales@buydrm.com



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Consumers want immersive close-to-live edge streaming experiences for sports coverage, social media casting and other use cases. Discover how castLabs PRESTOplay SDKs can be utilized to easily build apps for managed CMAF ultra-low latency playback, both at our booth demonstrations and Monday's 'Considerations for delivering low latency live stream experiences' at the Connected Media IP (CMIP) Presentation Theatre – find our full NAB plans at castlabs.com/nab.

Want to lower costs when delivering pay TV services to Android TV? Talk to us about adopting Widevine CAS' disruptive technology. Plus, view demos of our DRMtoday licensing service in action.

castlabs.com

NAB booth #SU10712



ContentArmor develops and commercializes unique security solutions for Entertainment content. In particular, it proposes Hollywood Studios approved forensic audio and video watermarking technologies to deter piracy for premium content.

Join us at NAB to discover how to secure your postproduction workflows for dailies and screeners as well as the distribution of your Early Window VOD and Live Sports Events to your subscribers.

WE protect your content; YOU maximize your revenues.

contentarmor.net

NAB booth #SU4518



CSG (NASDAQ: CSGS) is the trusted global partner to help clients launch and monetize communications and entertainment services in the digital age. Utilizing over thirty years of billing, payment and customer care solutions experience, CSG developed Ascendon—a SaaS, cloud-based, Over-The-Top (OTT) monetization platform, for live linear, catch-up and on-demand video. Ascendon enables more compelling and personalized experiences, across consumers' favorite devices and includes support for SVOD, TVOD, AVOD and EST commerce models. By leveraging user profiles, rights management, preferences, digital entitlements, eWallet, payment options, analytics and more, CSG clients are equipped to serve today's demanding digital consumers, drive engagement and grow revenue. Clients such as Bell Media, Charter Communications, Comcast, DISH, Eastlink, Formula One, Redbox and TalkTalk are transforming their businesses, becoming digital brands, using Ascendon. For more information visit www.csgi.com and follow us on LinkedIn, Twitter and Facebook.

csgi.com



DVEO®, a well-respected supplier to leading Telco TV/OTT and cable operators around the world, develops and sells telco-quality video encoding/streaming products, IP analyzers, and automated packet recovery technology.

- **"Your Branded" Self Managed "Cloud" or "On Premises" Delivery – VIDEO PLATFORM II™: OTT:** Scalable ad supported content delivery for almost any device.
- **Live/VOD Servers™:** DVEO's ATLAS™ Packaging Server family delivers live and on-demand IPTV and OTT services (HLS, DASH, etc.) to up to 42,000 users.
- **Large Powerful Multi Format Transcoders** that will groom 100's of streams simultaneously.

dveo.com

NAB booth #SU3306



Streaming Media magazine's



Who to See @ NAB



Encoding.com has exciting news to share. Visit us at NAB 2019 at Booth SU5224 to hear all about the buzz.

Ten years and going strong, Encoding.com continues to innovate and pioneer the cloud-based video ecosystem. Stop by Booth SU5224 to learn how we're powering OTT and Broadcast workflows for WarnerMedia, NBCU, Discovery and hundreds more.

Have specific video encoding questions or want tips for improving your workflow? Visit our booth to speak with our team of video experts, pickup our acclaimed Annual Format Trends report, and learn how to automate your video pipeline in the cloud.

Contact sales@encoding.com to schedule a meeting with us.

www.encoding.com

NAB booth #SU5224



At the 2019 NAB Show, Harmonic will showcase its innovations that enable deliver of pristine video quality, up to UHD HDR; targeted ads; skinny bundles and low-latency streaming of live sports. A range of cloud-native software and Video SaaS solutions will be highlighted that embrace the company's smarter, faster and simpler approach to video streaming, allowing service providers and content owners to increase business agility, launching services faster and more reliably. At the heart of Harmonic's software-centric approach is its powerful VOS®360 SaaS that covers the entire media-processing chain for increased efficiency and cost savings. Visit booth SU810. www.harmonicinc.com.

harmonicinc.com

NAB booth #SU810



At the 2019 NAB Show, Interra Systems' product and technology experts will demonstrate how the company's cutting-edge solutions are helping the media industry with content quality control (QC), monitoring, and classification to streamline content management, improve efficiencies, and provide exceptional audio-video quality on every device. Interra Systems' BATON and ORION-OTT solutions provide video quality assurance for streaming media from ingest through delivery for Live and VOD content. The flexibility of deploying Interra Systems' solutions in the cloud, on-premises, or a combination of both allows content creators and distributors to adopt a pragmatic approach best suited for their organization.

interrasystems.com

NAB booth #SU7605



From video capture and conversion to playout and streaming, Magewell has the reliable, high-quality tools that professionals need to build their perfect production workflow. Visit us in booth SU5724 to see how our latest innovations expand our renowned quality, reliability and price/performance value to more aspects of the content production chain.

Highlights will include our new **Pro Convert** family of NDI encoders for bridging traditional video signals with live IP-based workflows; new models in our **Pro Capture** family of capture cards; demonstrations of our intuitive **Ultra Stream HDMI** streaming encoder; our award-winning **USB Capture Plus** external devices; and much more.

www.magewell.us

NAB booth #SU5724



Streaming Media magazine's

NABSHOW
Where Content Comes to Life™

Who to See @ NAB

matrox®

Matrox will be unveiling several new cutting-edge products at NAB 2019, including Monarch EDGE, a 4K/quad HD, low-latency, low-bitrate encoder—with next-generation 12G-SDI and SMPTE ST 2110 25 GbE I/O—for webcasting, REMI, and high-density broadcast contribution workflows. The award-winning Monarch LCS and Monarch HDX streaming and recording appliances will also highlight advanced lecture capture and social media webcasting, while Matrox SMPTE ST 2110 25 GbE NIC, 12G/3G-SDI video I/O, and 4K H.264/XAVC/AVC-Ultra codec cards will power cutting-edge broadcast solutions. In addition, the Extio 3 IP KVM extender will demonstrate best-in-class extension and switching on a 1 GbE network.

matrox.com/video

NAB booth #SL3811

MEDIA EXCEL

Media Excel showcases production-ready encoding workflows for: UltraHD HDR adaptive HEVC/AVC OTT, CMAF ULL with 3.5 seconds end-to-end latency, orchestration across ground and cloud based on Kubernetes/Docker or Azure AKS, contribution-quality SDI over IP SMPTE 2022-6 and 2110 ingest, monetization-ready ad signaling and server side ad insertion, native and cost-effective SRT and Zixi transports.

Come visit Media Excel to learn about the most recent deployments with tier-1 Telcos and PayTV operators, further expanding the company's customer list that includes AT&T, Verizon, Korea Telecom, MTV, ESPN, F1, IMG, ESPN, FIFA, LGU+, Arqiva, Encompass, ViaPlay, Multichoice, RTL, QVC etc.

Book an appointment here: <https://tinyurl.com/mexlnab>

mediaexcel.com

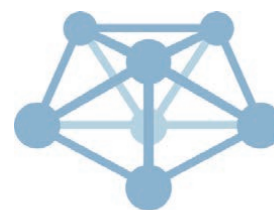
NAB booth #SU6710

MediaKind

In our NAB Show debut as MediaKind, we're taking visitors on a unique adventure through the MediaKind Universe – our industry-leading technology and service portfolio. We welcome you to explore our solutions hands-on through our custom made, touch-screen 'Object Recognition Control Panel.' We invite you to hear our presenters in action at the BEITC, 5G Theater, IP Showcase, Streaming Summit and Devoncroft Executive Summit. And our team of experts look forward to chatting with you over coffee prepared by our event-renowned baristas. Join us to discover how we enable the industry to evolve and adapt to the dynamic shifts in the media landscape.

mediakind.com/mediakind.at.nab

NAB booth #SU720



MistServer

This year at NAB we will give a sneak preview of some of the exciting changes we've got planned for 2019. For the last **ten years**, MistServer has been the **leading media server**, with an open source core. MistServer allows you to take any media from **any location** using **any method**, and deliver it to **anyone, anywhere, in any format**. MistServer Pro takes the **reliable and trusted** core of MistServer, and builds **professional features** on top, ready for **enterprise-level use**. Say no to compromises, say no to limitations, and say yes to MistServer. **What heights will you reach with it?**

mistserver.com

NAB booth #SU8621



Streaming Media magazine's



Who to See @ NAB



Primestream®

Technologist For Media Creativity

At NAB 2019, Primestream will introduce new product enhancements and all new innovative products that include Primestream's NDI® and IP capture technology with support for recording HLS feeds from Mobile Cellular Backpacks with real-time transcoding to XDCAM®, AVC®, H.264 and ProRes, together with edit-while-capture functionality. Plus, a new AI integration with facial recognition and transcription, integrated into the Xchange™ platform. Other updates include a new SaaS-based review and approval solution, a new Adobe® CC extension panel integrated with Premiere® Pro, Photoshop® and After Effects®, as well as improved 4K UHD workflow and much more! See us at Booth SL7920.

primestream.com

NAB booth #SL7920

StreamShark

The best kept secret powering the world's most impactful live streams.

When the world's biggest enterprises, brands and VIPs need their events live streamed globally, they turn to StreamShark's battle tested platform. StreamShark is engineered from the ground up for global streaming success - from source to playout and everything in between.

Visit booth SU11414 to meet the StreamShark team!

We will showcase our exceptional operator friendly workflows, including:

- Encoder Management
- Restream to social destinations with rights management
- Single Sign-On authentication and protection
- Global Multi-CDN & P2P Delivery
- Live Chat & Moderation

<https://streamshark.io>

NAB booth #SU11414



Synamedia

Synamedia is helping content creators and service providers around the globe to deliver, protect, and monetize video content so they can win in the age of Infinite Entertainment. We do that with the world's most complete, secure, and advanced end-to-end open video delivery solution. And we are trusted by over 200 top satellite DTH, cable, telco, and OTT operators, broadcasters, and media companies.

synamedia.com

NAB booth #SU10125

telestream

At NAB, on booth #SL3308, Telestream will demonstrate significant new products and workflows that address key issues for content creators, owners, and distributors across the entire media life cycle from creation to distribution. These issues include growing revenue, achieving best-in-class cost structure, and reducing customer churn. Telestream's OptiQ is a new and radically different one-click channel creation solution for cloud environments. The product of a strategic research initiative that sees Telestream working closely with a major European telecoms service provider, OptiQ transforms the new channel creation task from a process that took weeks or even months to one that takes just minutes to complete. Telestream's Vantage Cloud Port is a groundbreaking new approach to media processing workflows whether in the cloud, on-premises or both. Vantage Cloud Port allows seamless Cloud execution of Vantage processing actions using containerized micro-services with engines identical to on-prem services.

www.telestream.net

NAB booth #SL3308



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Teradek is a global leader in streaming and wireless video solutions for broadcast and cinema. At NAB 2019, Teradek will be showcasing the new VidiU Go live streaming encoder, now the most affordable HEVC-enabled, bonding-capable device on the market.

With VidiU Go, bond two 4G LTE modems, Ethernet and WiFi into a single robust connection to stream reliably from virtually any location. Also save data with cutting-edge HEVC compression, allowing users to stream pristine 1080P60 video for longer. With the cloud platform Core, VidiU Go can stream to multiple live platforms simultaneously.

teradek.com

NAB booth #C5725

TULIX

Tulix are a Streaming Technology Incubator headquartered in Atlanta, Georgia, with data centers across both North America and Europe. Notable for their innovative and award winning Multi CDN, Tulix have a number of internet firsts to their name, including one of the first ever live streaming broadcasts from the 1996 Summer Olympic games. Today, 23 years later, they offer a wide variety of online video solutions, such as; live and linear streaming, OTT, VOD, CDN, Cloud Playout, DRM, Monetization Engines, and Application Development. Some of their most recent deployments comprise of; 4K HDR live, 8K HDR playout, and native LG applications.

tulix.com

NAB booth #SU9521



THEO Technologies' mission is to facilitate the perfect video experience on any platform or device. It is our ambition to empower our clients to monetise their content and deliver cutting edge video experiences to their audiences.

To this end, THEO Technologies designed the multi-award winning THEOplayer. A single HLS/MPEG-DASH video player that works seamlessly across devices, with 200+ features and integrations, as well as supporting Low Latency CMAF.

At NAB2019 THEO Technologies will present our latest game-changing innovation: High Efficiency Streaming Protocol. Contact our team and schedule a personal demo to experience it first-hand.

theoplayer.com

NAB booth #SU10814



Zype will be announcing a new product capability, Zype Playout. Zype Playout helps enterprises create, monetize, and distribute broadcast-quality video to increase audience engagement and grow their distribution footprint. Zype empowers video operations teams to build amazing video streaming services across the web, mobile, OTT & connected TV, and social media. Zype provides the most powerful and reliable cloud-based video content management and distribution infrastructure, with leading-edge monetization options, business analytics, automation, and integrations with thousands of SaaS applications. Visit zype.com/nabshow to schedule a demo or time to meet with Zype at NAB Show.

zype.com

NAB booth #SU11312