



## Who to See @ IBC

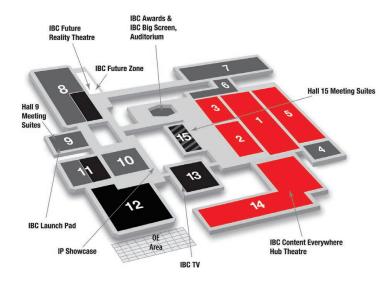
IF YOU ARE HEADING TO IBC and looking to find top companies specialising in online video products and services, look no further. Here's this year's list of our sponsors that have an exhibition presence amongst the sea of over 1,700 companies fighting for attention.

Streaming Media magazine will be at IBC in full force again this year. Visit us at Stand 3 in Magazine Alley (between Halls 8 and 9) to say hello and pick up information on our upcoming conferences: Streaming Media West and the Live Streaming Summit, which will be held in Huntington Beach, Calif., 2–3 Nov.

This year, *Streaming Media* magazine is also the media partner for IBC's Platform Futures conference stream.

If you'd like to meet with us, please don't hesitate to email us at **ibc@streamingmedia.com**.

#### Enjoy the show!



#### Creation

Acquisition & Accessories Audio & Radio Displays Content Production Studio Systems Telecine & Film

#### Management

Media Asset Management
Playout Automation & Server Applications
Post Production & New Media
System Integration & Consultancy
Transmitters
VFX
Workflow Solutions

#### Delivery

Broadcast Solutions
Cable & Satellite
Home Systems & Broadband
iTV
iPTV
Mobile Systems
Service & Broadcasters
Transmitters & Set Too Boxes

### **ADVANTECH**

#### Enabling an Intelligent Planet

Advantech VEGA video solutions are designed to boost video infrastructure performance from acquisition to distribution at the lowest power budget while fully complying with the media industry needs. By providing access to the latest 4K/8K UHD video processing and IP media technologies on commercial-off-the-shelf IT platforms we accelerate the deployment of next-generation, open and more efficient video solutions across a wide range of applications from broadcast encoding and high-density OTT transcoding to cloud, mobile and 360° Virtual Reality video. Advantech's standard portfolio can be tailored to meet a wide range of system requirements, significantly reducing time-to-market effort for our customers.

video-acceleration.com

IBC Stand Number 11.C32



#### YOUR NEXT GENERATION TV, NOW

Anevia is a leading OTT and IPTV software vendor for the delivery of live TV, near live and video-on-demand. Anevia was founded in 2003 by the developers of the well-known VLC Media-Player, and has pioneered cloud DVR and multiscreen solutions.

Anevia's mission is to provide innovative technologies enabling viewers to watch next-generation TV wherever, whenever and on every screen. Anevia software and solutions have been successfully adopted by TV broadcasters, telecommunication and PayTV operators, video service providers, and many private and public companies.

Anevia is headquartered in France, with regional offices in the USA and Dubai.

#### anevia.com

**IBC Stand Number 5.B66** 





## Who to See @ IBC



Arkena is one of Europe's leading service providers in the media industry helping broadcasters, telecom operators, OTT platforms and content owners to manage their linear and on-demand workflows. It supports them to distribute their content everywhere, regardless of scale and complexity.

Its state-of-the-art Content Management platform enables the easy transformation of content (exchange, storage, transcoding, scheduling) for delivery on every screen, including UHD, thanks to its powerful automated workflow manager.

Arkena can also design and operate up to 99.99% SLA playout services for linear channels.

The company finally develops end-to-end cloud-based OTT solutions for Live and VOD services.

Arkena is a TDF company. @ArkenaPlay

arkena.com

**IBC Stand Number 1.B79** 



Our new FLICS transcoding platform deploys natively to Cloud, On-premise or Hybrid platforms and auto-scales transcoding capacity across the enterprise. FLICS is ideal for live and file-based video delivery, is 4K/8K-ready, has optional GPU-acceleration, supports major formats and codecs and offers SaaS pricing.

JOBS automates movement of video files in the media infrastructure. JOBS integrates with FLICS and many other systems to ensure that files are always where and when they are needed.

FLICS and JOBS are built for rapid deployment and operation on your choice of platform or hardware, can scale to any performance, and include open APIs for ease of integration.

avioon.com

**IBC Stand Number 5.B06** 



Axinom is a leading software development company in Europe and North America serving global brands in media and entertainment, telco, retail, railway, and aerospace industry. Axinom products ensure the best user experience on all devices and a short time-to-market: Axinom CMS enables customers to manage, convert, distribute and monetize digital assets, services, and metadata. Axinom DRM is a robust and highly scalable multi-DRM service in the cloud built on latest standards. Axinom CDS keeps content and services on all servers and clients up-to-date. Axinom VIP reduces technical challenges related to content preparation and distribution and ensures compatibility and good playback quality on many devices.

axinom.com

**IBC Stand Number 14.H15** 



Bitmovin has been a first mover in almost every significant development in online video, from building and deploying the worldis first (and fastest) commercial adaptive streaming (MPEG-DASH/HLS) HTML5 Player, to being the first to achieve 100x realtime encoding speeds in the cloud. Bitmovin provides HEVC as well as VP9 live streaming with 60FPS and 4K resolution, and built the first containerized video encoding solution with Docker and Kubernetes. Bitmovin products are completely in-house developed, easy and fast to integrate and highly customizable. In combination with our great support, documentation and SLAs, this is a true enterprise offering.

bitmovin.com

**IBC Stand Number 14.E17** 





## Who to See @ IBC



Blackmagic Design (Stand 7.H20) will showcase its latest products for the broadcast, live production and post production markets, including **URSA Mini Pro** with remote control via Bluetooth, **Video Assist 4K** with vector scope, waveform monitoring, RGB parade and histogram, and **DaVinci Resolve 14**, which features Fairlight audio built into DaVinci Resolve, multi-user collaboration tools and up to 10x performance improvement.

Blackmagic Design will also showcase its **ATEM Television Studio HD** and **ATEM Television Studio Pro HD** live production switchers, **HyperDeck Studio Mini** broadcast deck and **Web Presenter**, which makes any SDI and HDMI video source appear as a USB webcam for high quality streaming.

blackmagicdesign.com

**IBC Stand Number 7.H20** 



Broadpeak®, a worldwide leader in CDN and video streaming technologies, provides innovative solutions for content providers and pay-TV operators such as CDN selection, local caches, multicast ABR and cloud PVR.

Deliver live OTT to millions with zero latency: nanoCDN™ multicast ABR makes live HTTP video delivery to any device truly scalable. nanoCDN™ has successfully been deployed by leading operators worldwide for live multiscreen service delivery since 2012.

Delivering Petabytes of TV recordings at your fingertips with Broadpeak's Cloud PVR: the solution supports all scenarios for Cloud PVR, including start-over, time-shift, catch-up TV, impulsive recording, shared or private copy model.

#### broadpeak.tv

**IBC Stand Number 5.C72** 



It's IBC time of the year again. With literally hundreds of vendors on the show floor, it can be a humbling task identifying who to see, what to look at and how to spend your time. Taking into consideration this challenge, there is one clear technology that is mandated by studios, broadcasters and content owners around the world and that technology is DRM. If you are going to research DRM, you can't complete your job without taking a look at the world-renowned KeyOS Multi-DRM Platform.

Drop by Hall 14 Stand N.23 for a DRM deep dive with BuyDRM. Book a meeting in advance:

http://go.buydrm.com/meeting-request-ibc-2017

www.buydrm.com

IBC Stand Number 14.N23



castLabs pioneers software and cloud services for digital video markets worldwide. Our solutions simplify secured premium content delivery over a large selection of consumer devices and platforms.

We easily enable high-quality movie and TV experiences through:

- PRESTOplay: feature-rich player SDKs for browsers, mobiles, TVs, desktops
- DRMtoday: multi-DRM license delivery network
- Video Toolkit: cloud VoD encoding, packaging, encryption
- Technical consulting for end-to-end integrations

**NEW AT IBC:** PRESTOplay for Desktops, our native desktop player SDK for Windows and Mac featuring DRM-enabled online and offline playback.

Visit us this IBC - we look forward to meeting you at the show!

#### castlabs.com

**IBC Stand Number 14.L02** 





## Who to See @ IBC



#### **Tailored Innovation for High Value Content**

Cires21 provides live streaming solutions for any professional ecosystem, from major broadcasters and main event programmers to major content suppliers and pay TV channels at a global level. Based on hardware, software and the cloud, the Cires21 streaming platform enables the media market to increase its capacity, delivering a unique internet video experience. The Cires21 solution is the only one on the market that provides a complete encoding, recording and monitoring solution for live streaming from any source and for any user device, paving the way for the combination of appliance and cloud-based solutions and CAPEX/OPEX business models.

cires21.com

**IBC Stand Number 14.K06** 



With the proliferation of illicit content and the availability of high bandwidth Internet in most countries, widespread piracy is a major threat to content owners and distributors business models. Today more than ever, studios, post production houses, service providers need best-in-class watermarking solutions to deter piracy all along the lifecycle of their media assets.

ContentArmor is an independent forensic watermarking vendor. Thanks to its unique and patented technologies, ContentArmor solutions can be integrated seamlessly at any point of digital workflows to offer means to identify the source of piracy.

WE protect your content; YOU maximize your revenues.

#### contentarmor.net

**IBC Stand Number 2.A36** 



#### **CONVIVA'S VIDEO AI PLATFORM**

#### Introducing Video Al Alerts

Join Conviva on the show floor as we reveal the latest in Al-powered video measurement & analytics in our open-air space, and learn more about how we're revolutionizing video streaming.

#### Artificial Intelligence Purpose-Built for Streaming Video Delivery

Publishers can now use Video AI Alerts to automatically detect and diagnoses service delivery issues, providing consistently higher quality of experience and a cost-effective way to manage the growing complexity of OTT businesses. Their viewers, in turn, experience streaming video more seamlessly with less buffering and interruptions, similar to traditional broadcast television delivery.

conviva.com

**IBC Stand Number 5.B27** 



CSG International enables pay TV, telco, broadcaster, content owner and retailer clients to more rapidly launch and monetise new digital offerings for premium content and services. With more than thirty five years billing, payment and customer care solutions experience, working with many world leading brands, CSG presents Ascendon - a SaaS, cloud-based, Over-The-Top (OTT) monetisation solution, for live linear, catch-up and on-demand video. Ascendon permits more compelling and personalised experiences, across more of the consumers' favourite devices, including support for multiple commerce models. Leveraging user profiles, rights management, preferences, digital entitlements, Ultraviolet, e-wallet, payment options, analytics and more, CSG clients are better equipped to serve today's demanding digital consumers, to drive engagement and grow revenue. Clients such as Comcast, ESPN, Media-Saturn, Sony Pictures, and TalkTalk are transforming their businesses, becoming digital brands, using Ascendon. For more information, visit http://ascendon.csgi.com or stop by our booth at IBC (Hall 14, Booth M24) and speak with our digital experts.

#### ascendon.csgi.com

**IBC Stand Number 14.M24** 





## Who to See @ IBC

# Dejero

Driven by our vision of reliable connectivity anywhere, Dejero blends multiple Internet connections to deliver fast and dependable connectivity required for cloud computing, online collaboration, and the secure exchange of video and data. With our global partners, we supply the equipment, software, connectivity services, cloud services, and support to provide the uptime and bandwidth critical to the success of today's organizations. Headquartered in Waterloo, Ontario, Canada, Dejero is trusted for broadcast-quality video transport and high-bandwidth Internet connectivity around the world. For more information, visit **www.dejero.com** or see us at IBC stand 12.B42.

#### deiero.com

**IBC Stand Number 12.B42** 



DVEO®, a well-respected supplier to leading Telco TV/OTT and cable operators around the world, develops and sells telco-quality video encoding/streaming products, live media servers, and ad insertion solutions.

- Cloud Management Server Maestro I<sup>™</sup>:
   Manage and control all your DVEO encoders
   and servers in your network from one GUI.
- Multiviewer and Transport Stream Analyzer for HLS and MPEG-DASH: Q CHECK™ IP: Headend combines TS monitoring, comprehensive ETR 290 analysis, error logging and alarms, etc.
- Faster than Real-Time File Encoder: QUICK SEGMENTER: FILES re-encodes content folders to multiple packaged profiles and pushes them to CDNs or packaging servers.

#### dveo.com

**IBC Stand Number 2.A34** 

## edgeware

At IBC 2017, Edgeware is showcasing the latest updates to its **TV CDN solution**, enabling content owners to control the delivery of their viewing experience by building their own CDNs. An Edgeware TV CDN delivers a rich set of TV services, at huge scale and at lower cost than a public CDN service – and delivers TV without delays, buffering or glitches. Edgeware will be sharing a new business model that calculates when it is best to build your own TV CDN as well as announcing significant new functionality to protect its customers' content.

edgeware.tv/news-events/ibc-2017

**IBC Stand Number 14.F15** 



#### VIDEO COMPRESSION GURU

Elecard is a provider of video compression technologies (Linear, OTT, File based) as well as professional analysis software and embedded QoS/QoE probe technologies. Elecard supports: MPEG-2, AVC/H.264, HEVC/H.265, VPX, MPEG-Dash, HLS, AV1. Elecard analysis tools, encoder platforms and codec SDK's enable system architects, designers and QA to shorten development cycles and improve time to market. At IBC 2017 Elecard demonstrates the new versions of its high-recognized analyzing tools – StreamEye, Stream Analyzer and Video Quality Estimator and a brand new Probo SDK providing key measurements of Quality of Service and Quality of Experience parameters.

elecard.com/?utm\_source=whotosee

**IBC Stand Number 2.C26** 





## Who to See @ IBC



Encompass, a global media and entertainment technology company, specializes in end-to-end managed service video solutions. From traditional broadcast to digital streaming, our capabilities power new business opportunities for content owners on any screen. Encompass' global footprint captures, processes and delivers content at the highest quality for 24/7 playout and occasional-use events. Stop by our stand at IBC to learn more about our full suite of digital products including ChannelMark, CloudStream and CloudVOD. Digital services include: signal acquisition; live events solutions; OTT/TVE, VOD, OVP and CDN; and disaster recovery.

encompass.tv

**IBC Stand Number 5.B75** 



Meet Exterity at IBC 2017 to learn how broadcasters, content providers and media agencies around the world use our market-leading IP video and digital signage solutions to deliver live TV and video up to 4K around corporate facilities, studios and editing suites. Staff can watch breaking news and monitor their own and competitors' output across a wide range of devices. News and media teams can continuously record TV channels for on-demand viewing and repurposing. Production teams can also create their own channels, promoting their range of services, and stream branded digital signage and entertainment in public areas.

exterity.com

**IBC Stand Number 14.H13** 



#### **Digital Rights Management, Simplified**

EZDRM offers a studio-approved multi-DRM solution leveraging industry-standard technologies, so you can use the players and encoders/packagers that work for you. Our



Universal DRM™ solution addresses content protection requirements across all major apps, browsers and

DRM technologies, including Widevine, PlayReady, and FairPlay – a single cloud-based, API-enabled solution that meets the content protection challenge, without creating unnecessary complexity for your viewers – or you. To learn how EZDRM can seamlessly meet your DRM needs, contact **simplify@ezdrm.com** or call **888-636-9723** to schedule a meeting.

ezdrm.com

## **Hai**vision

Haivision, a private company founded in 2004, provides media management and video streaming solutions that help the world's leading organisations communicate, collaborate and educate. Haivision is recognised as one of the most influential companies in video by Streaming Media and one of the fastest growing companies by Deloitte's Technology Fast 500. Haivision is headquartered in Montreal and Chicago, with regional offices located throughout the United States, Europe, Asia and South America.

haivision.com

**IBC Stand Number 14.L16** 





## Who to See @ IBC



Harmonic will showcase a comprehensive range of OTT solutions with support for all deployment models — including software appliances, cloud and hybrid environments, and SaaS — to address the varying needs of content and service providers and their specific workflows today and in the future. Using Harmonic's solutions, customers can make the transition to a simpler, more efficient workflow via next-generation technologies like cloud, IP and UHD-HDR. With its powerful VOS™ suite, Harmonic enables customers to deliver pristine video quality anytime, anywhere, on any device, and reduce bandwidth up to 50% for live streaming through its award-winning EyeQ™ content aware compression solution. Visit stand 1.B20.

#### harmonicinc.com

**IBC Stand Number 1.B20** 



#### We are Hubee!

We build smart video platforms and consumer centric services.

#### We offer

#### Premium video services which include:

- Design and development on STB/Box, TVs, Tab/Mob and Games consoles.
- · Innovation services to support your new and fresh ideas!

#### Hubee's brand new unified modular video platform: BEEMIX

With 8 years' experience in development of BO & Back-end and more than 40 specific solutions, Hubee has created **BEEMIX**.

**BEEMIX** is a unified and modular solution adapted to all contexts of video distribution: Live, VOD/SVOD/Replay, NPVR, Analytics, ads.

#### **BEEMIX** offers unedited modules:

- Re-Linear feature.
- Sharp EPG for smart TV functionalities.

#### hubee.tv

IBC Stand Number 14.L04/L05



Moving data over suboptimal networks can be fraught with problems.

RazorLink® cross platform software is a cutting edge solution, that works transparently with your existing applications and workflows to offer greater reliability and speed for your communications.

Benefits include; network bonding (including seamless integration of terrestrial and satellite services), accelerated data transfer, increased security, low latency UDP streaming, resilience and traffic prioritisation.

Intelligent RazorLink protocols overcome the limits of TCP and accelerate data transfer by using available link capacity efficiently, independent of distance.

Continued R&D of the RazorLink Smart Networking proposition is being funded by the European Space Agency.

#### www.livewire.co.uk

**IBC Stand Number 5.B48c** 

### **MVGEMETT**

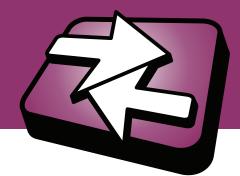
### **Digital Video Essentials**

Magewell is bringing our extensive array of feature-rich video interface devices to IBC in stand 8.A84. Experience first-hand how our solutions' quality, performance and reliability have made them the preferred choice of video professionals, systems integrators and OEM partners for applications including live streaming, broadcast, virtual reality production, lecture capture and more.

Highlights will include the latest models in our Pro Capture family of PCle capture cards and USB Capture Plus family of plug-and-play external devices, along with the European debut of our new Flex I/O series of PCle input/output cards and Eco Capture line of compact, power-efficient M.2 cards.

#### magewell.com

**IBC Stand Number 8.A84** 





### Who to See @ IBC

## MOLION® Digital Video Solutions

Matrox® Video will highlight the SMPTE 2110 capable X.mio3 and DSX LE4 developer products, the Extio 3 IP KVM extender, the Monarch HDX and HD encoders, and the Monarch LCS lecture capture appliance. Providing on-card IP encapsulation of HD, 3G and 4K video, X.mio3 IP and DSX LE4 IP Broadcast NICs ensure interoperability with all compliant upstream and downstream equipment with the added security of 2022-7 redundancy. The Extio 3 IP KVM securely extends a single 4Kp60 4:4:4 signal—or four 1080p60 4:4:4—along with keyboard, mouse, audio and USB 2.0 over gigabit Ethernet. The Monarch HDX and Monarch HD professional encoders now provide native support for the world's most popular live streaming platforms, Facebook and YouTube. The easy-to-use Monarch LCS dual-input streaming and recording appliance accepts video from SDI and/or HDMI sources and features integrations with TechSmith Relay, Presentations2Go, Kaltura and Ensemble—enabling lecture capture everywhere.

matrox.com/video

**IBC Stand Number 7.B29** 



NAGRA, a Kudelski Group (SIX:KUD.S) company, is the world's leading independent provider of content protection and multiscreen television solutions designed to connect people to the content they love. Our comprehensive solutions portfolio is designed for today's pay-TV market and aims to improve a service provider's KPIs: Net Promoter Score (NPS), service ARPU and operational efficiency. It includes the NAGRA Security Services Platform featuring a range of content protection solutions, Anti-Piracy Services, the OpenTV Suite, Cloud TV Services and Data Analytics. Visit us at IBC to learn more.

dtv.nagra.com

**IBC Stand Number 1.C81** 



nanoStream is the perfect choice for creating the best live video work flow.

Create your own cross-platform private label apps on mobile (iOS/Android), browser or desktop (Win/Mac) platforms with our unique nanoStream software toolkits, which allow you to create interactive live video communication software with ultra-low-latency for end-to-end live encoding, streaming, low-latency playback and screen-sharing applications.

For browser-based video-chat, conferencing and webcasting, use our new ultra-low-latency H5Live player, which can be used on all HTML5 browsers.

For live broadcast from the browser, **WebRTC.live is our solution** to integrate H264, RTMP, UDP and WebRTC, now plugin-free without additional client software.

**nanoStream Cloud or Server engine** ensures the best video quality and latency in your live video delivery worldwide.

With over 20 years of video expertise in video coding and streaming technology, nanocosmos is a trusted partner for businesses that want to get their content around the world in one second.

www.nanocosmos.de

**IBC Stand Number 14.L13** 



NPAW is a Big Data and Business Intelligence company helping online media services around the world in making data-driven decisions across all departments. Our solution, YOUBORA Infinity, is the most advanced, holistic video analytics BI platform helping content providers gain real-time understanding of how their audience behaves and how their platform performs across their entire video service. Al-powered YOUBORA Infinity provides descriptive and predictive insights to help customers reduce churn and proactively manage users, increase ad and content efficiency, and overcome operational and technical challenges. Today NPAW is one of the foremost players on the world stage in this domain.

nicepeopleatwork.com

**IBC Stand Number 14.D01** 





## Who to See @ IBC



Osprey Video's premium video-capture technology has long driven mission-critical video delivery in industries ranging from broadcast, internet TV, and surveillance, to enterprise, government, and aerospace. Now the technology in its flagship capture cards and drivers is the foundation for its end-to-end line of live-streaming and encoding products, which allow customers to satisfy increasingly higher expectations for online video in all environments, including more traditional A/V environments such as education, corporate communications, and houses of worship. The company is continually expanding its product portfolio to meet customer demand for high-quality, reliable tools in ever-evolving video applications — from video over IP to closed captioning, mobile streaming to 4K capture and distribution ... and beyond.

www.ospreyvideo.com

**IBC Stand Number 3.A60** 



SIS LIVE provides critical connectivity services for high profile events such as Premier League Football, Formula One, Glastonbury and multiple other live events via our comprehensive satellite and fibre network.

Our solutions include live streaming services delivered to your chosen CDN or direct to platforms such as Facebook Live, YouTube and Google.

We work closely with UK broadcasters, production companies and agencies providing innovative, professional, and secure high-quality solutions for live webcasts, social streaming, brand and experiential marketing events. We utilise the best talent and latest technology to deliver content to multiple platforms, in all formats, to all devices.

www.sislive.tv

**IBC Stand Number 1.C55** 



Telestream solutions enable customers to stream any content to any audience, at any resolution, with assurance that it meets the highest quality standards.

**Wirecast production software:** create compelling streamed content for Facebook, YouTube and other streaming platforms. Supports NDI protocol.

**Lightspeed Live Capture:** encode real-time SD, HD and UHD into high-quality mezzanine formats with simultaneous streaming proxy for each channel.

**Lightspeed Live Stream:** recognizes SCTE 35/104 triggers, enabling ad supported live services for ad insertion and content replacement.

IneoQuest ABR Headend, Edge, and End-to-End Monitoring Solutions: QoE/QoS assurance from the point content enters the network to the point of delivery.

telestream.net

IBC Stand Number 7.B26



#### **Cutting edge IP innovations**

Teracue GmbH manufactures professional IPTV, IP-video and streaming solutions. The main products are for encoding, decoding and managing video streams - for IP-video based contribution and distribution. Our products are deployed by major broadcasters, CDN's and in government, military and healthcare projects around the world.

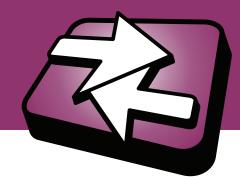
Our cutting edge IP innovations include:

- H.264 and HEVC Streaming Encoders and Decoders
- DVB-T, Cable and Satellite to IP Gateways
- Stream Recording and Management
- Stream Routing and ContributionIP Video Wall Management and Processing
- Ti video vvaii ivianagement and i rocessi
- Transcoding and Adaptive Streaming

For further info go to http://www.teracue.com

teracue.com

**IBC Stand Number 11.D13** 





### Who to See @ IBC



At IBC, Teradek will showcase their new portable and rack-mount HEVC codecs which offer incredible performance at price points starting at just \$2990. Also on display will be Teradek's professional HEVC bonding solution and the latest revision of Core, Teradek's cloud codec management platform that offers real-time transcoding, archiving, remote management, and video feed routing to unlimited destinations.

#### teradek.com

#### **IBC Stand Number 12.E65**



THEOplayer is at the forefront of the video player industry. As one of the only truly dedicated video player companies in the market, our Universal Video Player capability built in HTML5 provides a single player across all major devices, platforms, and browsers – both in a browser and native environments without the need for plug-ins. The Universal Video Player is pre-integrated with leading solution components across the video ecosystem including streaming, analytics, DRM and content monetization to remove the complexity of service development. We power the video services for some of the biggest video publishers in the world covering all industry segments and regions.

www.theoplayer.com

#### **IBC Stand Number 14.M32**



**Specialty:** Feature rich and high performance streaming server and content re-purposing software for all formats including mpeg-DASH.

Unified Streaming is a leader in video streaming technologies across any platform and device. Our products are in operation with customers around the globe, from international live news broadcasters and major TV networks to media service providers and technology partners.

This year at IBC, we are excited to tell you more about our latest product updates, especially Unified Remix. Remix 'mixes' media from various origins into a single stream so players do not see any discontinuities. From Ad insertion to Archive2vod or 24/7 live playlist, Unified Remix unlocks a wealth of new opportunities. It works everywhere providing a great experience for your viewers.

#### unified-streaming.com

**IBC Stand Number 14.C36** 



At IBC, **V-Nova** will showcase its next-generation PERSEUS™ compression codec at stand 11.B30a. A number of demonstrations will highlight how PERSEUS turbocharges video delivery for mobile video, TV everywhere, IPTV and video contribution and production; proving that in many business cases - it has to be PERSEUS.

At a time when the codec world is in a lull, V-Nova continues to drive innovation, deliver unrivalled video quality performance and step-changes in operational efficiency to enable operators to address the latest video trends such as Ultra-HD TV, 360 video, VR immersive video and high quality video contribution.

#### v-nova.com

IBC Stand Number 11.B30a





## Who to See @ IBC



**Viaccess-Orca** is a leading global solutions provider of OTT and TV platforms, content protection, and advanced data solutions for a personalized TV experience. The company offers an extensive range of innovative, proven, and best-of-breed solutions for content delivery, protection, discovery, and monetization. With over 20 years of industry leadership, Viaccess-Orca helps content providers and TV operators shape a smarter and safer TV and OTT experience.

Viaccess-Orca is part of the Orange Group and the company's solutions have been deployed in over 35 countries, reaching more than 27 million subscribers.

For more information, visit **www.viaccess-orca.com** or follow the company on Twitter **@ViaccessOrca** and **Linkedin**.

#### viaccess-orca.com

#### **IBC Stand Number 1.A51**



#### MAKING YOUR ONLINE VIDEO HAPPEN

VUALTO are innovators in next generation workflow integration, orchestration and transport solutions, enabling you to make your online video happen. Accessed via our cloud based VUALTO CONTROL HUB and powered by our open, extensive and customisable API's, we provide a suite of products and services for flexible video applications. These include: live (VULIVE) and on demand (VUOD) IP video delivery to any device, instant Live2VOD automation (VUREPLAY), Digital Rights Management (VUDRM) and Player SDK's (VUPLAY). We can design new concepts from scratch or integrate into existing workflows, developing a market focused solution entirely suited to your needs.

#### vualto.com

#### **IBC Stand Number 14.C37**



#### The UI Factory

Meet Wiztivi, a pioneer and leading company in delivering multiscreen Broadcast/OTT video services to Pay-TV/OTT operators and media groups. In 2017 Wiztivi celebrates its 10th birthday and brings its a-game at IBC 2017.

#### Best Interactive TV technology or apps of the year

Experience our multiscreen UI flagship: TIMELESSUI announced as a CSI Awards finalist in the category "Best Interactive TV technology or apps". When it comes to UX Consistency, 3rd party apps integration and unified search, TIMELESSUI may be of an interest to you.

#### 100% customized UIs

We are happy to tailor our service for you. With a little help from our Software Development Kit, we code once and deploy everywhere.

#### wiztivi.com

**IBC Stand Number 14.L01** 



#### **ADVERTISING & SPONSORSHIPS**

### Need Exposure? Qualified Leads? More Business? LOOK NO FURTHER.

Streaming Media, an Information Today, Inc. company, is a diversified news media company serving and educating the streaming media industry and community. Our business consists of three core areas: StreamingMedia.com, exhibitions and conferences, and research and publications. Led by a team of recognised industry experts, Streaming Media is dedicated to providing industry professionals and corporations utilising digital media technology with global real-time news, resources, and services through editorial, discussion lists, feature articles, webcasts, and much more.

#### FOR QUESTIONS REGARDING PRINT, ONLINE, & EXHIBITION SALES, CONTACT:

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North America and Rest of World Sales: Joel Unickow
Tel: 1-250-933-1111 • Email: sellmore@streamingmedia.com

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