



# Who to See @ IBC

**IF YOU ARE HEADING TO IBC** and looking to find top companies specializing in online video products and services, look no further. Here's this year's list of our sponsors that have an exhibition presence among the sea of 1,500-plus companies fighting for attention.

 $Streaming\ Media\ magazine\ will\ also\ be\ at\ IBC\ in\ full\ force\ again\ this\ year.\ Visit\ us\ at\ Stand\ 3\ in\ Magazine\ Alley\ (between\ Halls\ 8\ and\ 9)\ to\ say\ hello\ and\ pick\ up\ information\ on\ our\ upcoming$ 

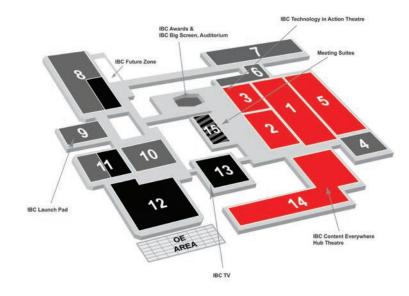
conferences: Streaming Media West and the Live Streaming Summit, which will be held in Huntington Beach, Calif., Nov. 1–2.

If you'd like to meet with us, please don't hesitate to email us at ibc@streamingmedia.com.

#### Enjoy the show!

"IBC is the most accessible resource for people, companies and organizations willing to know what's hot and new, but don't have a multi-million dollar R&D budget."

-Bogdan Bucurei
Director Product Management
UPC Romania SRL



#### ■ Creation

Acquisition & Accessories
Audio & Radio Displays
Content Production
Studio Systems
Telecine & Film

#### Management

Media Asset Management

Playout Automation & Server Applications Post Production & New Media System Integration & Consultancy Transmitters

VFX

Workflow Solutions

#### Delivery

Broadcast Solutions
Cable & Satellite

Home Systems & Broadband

iTV

iPTV

Mobile Systems
Service & Broadcasters

Transmitters & Set Top Boxes









## Who to See @ IBC



AccepTV provides QoE (Quality of Experience) measurement solutions to monitor and analyse audio & video quality from an end-users' point-of-view.

We propose technologies (SDKs to add audio/video quality measurement capabilities to a third-party software), products (software applications) and services (consulting, software engineering).

Among our solutions, Video Quality Monitor (VQM) performs real time video & audio quality measurement from files, capture cards, desktop capture and IP streaming (UDP, RTP, HTTP, HLS, RTSP, RTMP).

Video Quality Analyzer (VOA) offers file-based QoE analysis, ideal for encoder benchmarking.

Audio Video Sync & Quality Monitor (AVSQM) can monitor QoE, QoS and lipsync in real time.

www.acceptv.com

**IBC Stand Number 14.F11** 



Visitors to the ACCESS IBC stand (#14.D14) will discover how operators, device and hardware manufacturers and system integrators can launch and maintain multiscreen services. ACCESS' on-stand demonstrations include **ACCESS Twine™**, a multiscreen management platform facilitating data aggregation & analytics alongside secure media sharing across multiple media sources and devices, and the NetFront™

Browser series, including Chromium-based **NetFront™ Browser BE** and WebKit-based **NetFront™** Browser NX, which ensures a seamless experience on every platform.

ACCESS will also host the session "Building a Unified, Personal and Secure Multiscreen Service" in the Content Everywhere Hub Theater (#14.J10) on Friday 9th September at 12:00 – 12:20.

http://eu.access-company.com

**IBC Stand Number 14.D14** 



#### Enabling an Intelligent Planet

Founded in 1983, Advantech is a leader in providing trusted, innovative products, services, and solutions. Advantech's VEGA Video Platforms and PCle Adapter Cards are designed to boost video infrastructure performance from acquisition to distribution at the lowest power budget while fully complying with broadcast industry needs. By providing access to the latest 4K/UHD media processing and video-over-IP technologies on commercial-off-the-shelf IT platforms we accelerate the deployment of next-generation, open and more efficient video solutions for the new IP workflows. Advantech's standard product portfolio can be tailored to meet a range of system requirements, significantly reducing time-to-market effort for our customers.

www.video-acceleration.com

**IBC Stand Number 11.C22** 



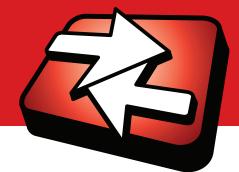
Arkena is one of Europe's leading media services companies with 20 years of experience in the media industry. With a presence in Europe and the U.S, Arkena serves more than 1500 customers (broadcasters, telecom operators, VOD platforms, content owners, and corporations) in managing their linear and on-demand workflows. Arkena provides the know-how, the experience and the expertise that enables them distribute their content everywhere.

At IBC 2016, Arkena will demonstrate its innovative full-4K Playout solution, its end-to-end OTT platform named "Cloud4TV" and "Harmony", its media workflow orchestrator able to process the 4K format for linear and non-linear TV.

Arkena is a TDF company.

www.arkena.com

**IBC Stand Number 1.B79** 





## Who to See @ IBC



Bitmovin builds video infrastructure for the web with a feature rich API, built by developers for developers so it's easy to integrate into existing systems.

Our Cloud Encoding Service offers scalable cloud infrastructure capable of encoding up to 100x faster than any other service while the Bitmovin Adaptive Streaming Player uses patented software technology to predict and avoid buffering better than any other player on the market.

Bitmovin is a leader in adaptive streaming technology and supports MPEG-DASH and HLS, DRM integration, Ad servers, HEVC, VR and 360° and much more.

#### bitmovin.com

**IBC Stand Number 14.H08** 



#### Offering a dramatically improved user experience over managed networks or OTT

Broadpeak's solutions and technologies power the delivery of movies, television programming and other video content for viewing on any type of device.

Using Broadpeak technologies, pay-TV operators and content providers can cost-effectively deliver video content anytime, anywhere, on any device, and over any network while providing a superior quality of experience (QoE).

At IBC2016, Broadpeak will showcase video delivery optimization and monetization solutions, including CDN, multicastABR, live and VOD streaming, OTT video delivery, Cloud PVR, multiscreen via satellite, Origin Packager, CDN selection, Video Analytics, CDN services.

www.broadpeak.tv

**IBC Stand Number 5.B72** 



#### Unlock the Value of Your OTT Video

Reliability, flexibility, scale and performance — BuyDRM provides the established, studio approved, industry standard in OTT content delivery.

Our KeyOS™ platform includes a media server that encrypts, watermarks, and packages content on-the-fly. We support HTML5 players, deliver PlayReady, Widevine Modular, Primetime, and Fairplay DRM authentication and licenses and work seamlessly with DASH, Smooth Streaming and HLS streaming protocols. Our KeyOS Platform is studio approved for SVOD, OTT, BYOD, Dailies, Screeners and Early Release, and supports today's most popular models, including Live, VOD, online and offline playback, PC, Mac, Android, iOS, Smart TV, Roku, Google TV, Xbox, STB and Windows Mobile.

Some of the biggest media names in the world use the award-winning KeyOS Platform for its breadth of offerings across a vast network of delivery platforms and devices. Our on-the-fly encryption tools, multi-DRM and multi-device platform, 24/7/365 support, free 30 day evaluation and free onboarding will catapult your next streaming media project over the top.

Contact us now to benefit from our deep industry knowledge and our comprehensive multi-DRM solutions.

buydrm.com



castLabs pioneers software and cloud services for digital video markets worldwide. We provide solutions to easily enable the secure distribution of premium movie and TV assets for high-quality video experiences.

Our range of applications and services are designed to help businesses deliver DRM-protected content over a large selection of consumer devices and platforms. We provide a cross-browser player, mobile iOS & Android SDKs, VoD encoding/packaging/encryption, VR streaming solutions, and the multi-DRM licensing service, DRMtoday (now supporting passenger entertainment). We also supply end-to-end technical consulting for encrypted playback integrations.

Visit us this IBC- we look forward to meeting you at the show!

castlabs.com

**IBC Stand Number 14.L02** 





## Who to See @ IBC



#### To Infinity & Beyond 8k with Cinegy

Cinegy, who develops software solutions for collaborative workflow, invites you to stand 7.A30 at IBC2016 where you can discover possibilities of 8k workflows, opportunities of hardware-free deployment of Cinegy software and a lot more.

Cinegy will also be holding one of the biggest industry parties outside of IBC2016! Taking place at the famous Melkweg club in Amsterdam on Sunday September 11th, featuring popular DJs, dancers and more, this will be a not-to-miss event. Join us to INFINITY & BEYOND! To register for a place on the guest list, email sales@cinegy.com. More information on www.cinegy.com/party.

https://home.cinegy.com

**IBC Stand Number 7.A30** 



Cires21, delivers Live Streaming Solutions to the whole professional ecosystem, from big broadcasters and main sport events programmers to best in class content owners and pay TVs across the globe.

Based in hardware, software and cloud models, the Cires21 streaming platform enables all kind of tier-1 Media providers to multiply its capabilities delivering a unique video experience over the internet.

Cires21 provides the only solution in the market that brings a mix of encoding, recording and monitoring solutions for Live Streaming, from any source to any user device allowing the combination of Appliance/Cloud based and CAPEX/OPEX business models.

cires21.com

**IBC Stand Number 14.K06** 



ContentArmor is an independent forensic watermarking vendor. Now that the transition to a fully digital world and the generalization of high bandwidth Internet are a reality, widespread piracy is a major threat to content owners and distributors business models. Today more than ever, studios, post production houses, service providers need best-in-class watermarking solutions to deter piracy all along the lifecycle of their media assets. Thanks to its unique and patented technologies, ContentArmor watermarking solutions can be integrated seamlessly at any point of digital workflows to offer means to identify the source of piracy.

WE protect your content; YOU maximize your revenues.

contentarmor.net

**IBC Stand Number 2.A36** 

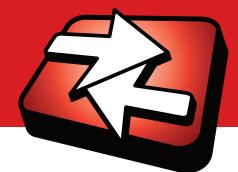


DVEO® is a strong supplier to leading telco TV/OTT and cable operators around the world. We provide telco-quality encoders, decoders, transcoders, ad insertion solutions, playout servers, and patented DOZER™ packet recovery technology... all with support for HLS/fMP4 plus optional H.265/HEVC.

- H.264/AVC or optional H.265/HEVC Mezzanine Encoder: The low-latency PREMIO™ DIG/IP: TELCO receives SDI/HD-SDI input, with one high-quality 4:2:2 or 4:2:0 1080p IP stream out. Includes stream archiving.
- Our powerful Atlas<sup>TM</sup> Live/VOD media servers now include CatchupTV and live timeshift functionality (rewind/fast forward)... plus DVEO's turnkey middleware to Create your own Roku<sup>®</sup>, Android<sup>TM</sup>, or Fire TV<sup>TM</sup> channel (no developer needed).

www.dveo.com

**IBC Stand Number 2.A34** 





## Who to See @ IBC



Epiphan Video produces world-class, award-winning audio visual solutions to capture, scale, encode, stream, record and play high resolution video. Our customers include companies that specialize in live event production, education, healthcare, manufacturing, usability, collaboration, security and transportation.

Visit us at IBC to get hands-on experience with our latest products for HD and 4K video capture, including the award-winning live video mixer, Pearl and our latest portable video capture card, AV.io 4K. Epiphan is also unveiling a new product at IBC - stop in at stand 9.LP6 and be one of the first to try it for yourself!

epiphan.com

**IBC Stand Number 9.LP6** 



Meet Exterity at IBC 2016 and find out how broadcasters, content providers and media agencies around the world use our IP video and digital signage solutions to deliver live TV and video up to 4K around broadcasters' corporate facilities, studios and editing suites, enabling staff to watch breaking news and monitor their own and competitors' output across a wide-range of devices. News and media teams can continuously record TV channels for on-demand viewing and repurposing. Production teams can also create their own channels, promoting their range of services and stream digital signage and entertainment in public areas.

exterity.com/about/events/ibc-2016

**IBC Stand Number 14.H13** 



EZDRM is a complete, studio-approved Multi-DRM solution, enabling content owners and service operators to offer their digital media experience on all browsers and devices. Utilizing EZDRM's Universal DRM, a combination of Google's Modular Widevine and Microsoft's PlayReady via common encryption (CENC) over DASH, along with EZDRM's Apple FairPlay Streaming completes your Multi-DRM solution. The EZDRM system is API driven to work with in your existing streaming infrastructure and business flow. Contact us at sales@ezdrm.com or 888-636-9723 to schedule a one-on-one meeting to discuss, how EZDRM will seamlessly tie into your current design, while providing you full control over your assets.

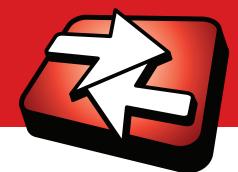
ezdrm.com

## **IBM Cloud Video**

IBM Cloud Video delivers reliable and scalable video streaming services globally. Combining robust video functionality and unmatched cognitive abilities, IBM Cloud Video offers video streaming solutions that help enterprises open up new revenue streams and enhance communication to a variety of audiences. Whether video is the business, or video supports the business, IBM Cloud Video provides support for live and on demand streaming through a robust set of solutions that streamline multiscreen video preparation, delivery, and catalogue and subscriber management. With proven reliability and unparalleled scalability, IBM Cloud Video enables new opportunities to leverage and monetize video to enhance business goals.

https://www.ibm.com/cloud-computing/solutions/video

IBC Stand Number 14.A10





## Who to See @ IBC



Imagen returns to IBC to showcase its ground-breaking Global Distribution Network which brings broadcast quality media closer to your audience by automatically replicating large volume media libraries to strategic global locations using public cloud infrastructure.

It's not just speed, rather a premium performance for premium content, allowing users to search entire video libraries in seconds, playback proxies, create edits, run workflows and download high-resolution content - all through a branded, highly secure web platform.

The latest release of Imagen Enterprise Video Platform, also boasts online subscription VOD packages, automatic transcript generation and advanced user analytics for engagement insights.

imagenevp.com

**IBC Stand Number 7.F39** 



Intel is a world leader in computing innovation. The company designs and builds essential technologies that serve as the foundation for the world's computing devices. High performance Intel processors are at the heart of innovative solutions for service providers and broadcasters spanning the cloud, network, home gateway, clients, and mobile. The company leads the industry in advanced interconnect solutions providing robust software tools to develop media infrastructure and solutions, and more. Intel is reinventing the computing landscape by making everything smart, connected and integrated – today and for the next wave of computing.

www.intel.com

**IBC Stand Number 5.B65** 



Celebrating 10 years of innovation, LiveU continues to set the standard for high-quality and reliable live video acquisition, management and distribution over IP. Since disrupting the broadcast market with cellular bonding, LiveU remains at the forefront of the tech evolution, transforming the way broadcasters and online video content creators produce, integrate, and share high-quality streaming content.

At IBC2016, LiveU will be making a major product announcement, raising the bar for IP video. LiveU will also showcase LiveU Solo, its plug-and-play live streaming bonded solution for online media. Additionally, LiveU will present its next-generation LU710 4K/p60 HEVC rack-mountable 1U encoder.

www.liveu.tv/ibc

**IBC Stand Number 3.B62** 



Matrox® Video will showcase the popular Matrox Monarch LCS™ lecture capture appliance, Matrox Monarch HDX™ video streaming and recording appliance, Matrox VS4Recorder Pro™ multi-camera recording app and the Matrox DSX™ Developer Products. Monarch LCS is an easy-to-use two input lecture capture appliance. It accepts video from any SDI or HDMI camera and presentation content over HDMI from computers. VS4Recorder Pro is designed for use with Matrox VS4™ quad HD capture cards. Each VS4Recorder Pro system frame-accurately captures up to four video and audio inputs to create files for use with popular editing apps as well as for video archiving. DSX Developer Products combine a full range of multi-channel SD/HD/4K I/O cards—including the new X.mio3 and DSX LE4 families—plus the high-density M264 family of H.264 encoding cards with feature-rich Windows and Linux SDKs and powerful tools for quick app development.

www.matrox.com/video

**IBC Stand Number 7.B29** 





## Who to See @ IBC



EXCELLENCE IN TRANSCODING

Media Excel is the leading supplier of reliable software solutions for multi-screen video encoding/transcoding. Solutions provide the reliability, scalability and performance required to process high quality video for head-end and Cloud based workflows. Powering more than 300 million multi-screen subscribers worldwide, and with the #1 market share in multi-screen transcoding, Media Excel assists Pay TV operators, content providers, broadcasters and telcos worldwide. At IBC, Media Excel will showcase the HERO product line of OTT and 4K Encoders/ Transcoders & Decoders for contribution and distribution.

www.mediaexcel.com

**IBC Stand Number 14.L30** 



Mirror Image combines a patented, global Dynamic Delivery Network (DDN) with a high performance content delivery platform to provide highly scalable online services with low latency and worldwide coverage. Mirror Image's real-time service offerings include Edge Computing capabilities, a complete Online Video Platform, Multi-Protocol Streaming for delivering live video and video on-demand, audio streaming, content delivery capabilities for content caching and file downloads, and optimized delivery to an extensive range of desktops, mobile devices, IPTV set-top boxes and other devices.

mirror-image.com

**IBC Stand Number 3.A24** 



DDVTech creates the simple, fast and efficient streaming media server software MistServer. They have been innovating at a consistent pace for the last few years, and the past year hasn't been any different. These innovations include powerful new features like the triggers system, allowing integrators to hook shell commands and/or HTTP URLs to various in-server events and influence the behaviour using any programming or scripting language in mere minutes. Of course there have been many other interesting improvements, and even if you have looked at MistServer in the past it may be well worth to give them another visit now.

http://mistserver.org

**IBC Stand Number 14.K13** 



Motama offers software-defined products for IP-based media processing, either as turn-key software/hardware products or software-only products for installation in the cloud.

Our server products provide a complete solution for live content:

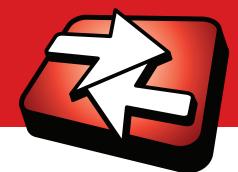
DVB gateways/headends Transcoders for adaptive streaming Ad replacement and video overlays Contribution over public Internet Internet/OTT streaming servers

#### CONTRIBUTE | TRANSCODE | DISTRIBUTE

IPTV | Internet/OTT | CDN | Telco | Mobile | Hospitality | Corporate

www.motama.com

**IBC Stand Number 14.H19** 





## Who to See @ IBC



NAGRA, a Kudelski Group (SIX:KUD.S) company, is the world's leading independent provider of content protection and multi-screen television solutions designed to offer a secure, engaging and efficient pay-TV experience to consumers. Our award-winning technologies are designed for today's pay-TV market and include anyCAST Content Protection, the MediaLive Suite (featuring OpenTV 5), a broad Cloud TV Services offering, a comprehensive UI portfolio, as well as intuitTV, our latest TV-as-a-Service offering. Find out how your pay-TV operation can benefit from our unparalleled experience and know-how in delivering the next generation of pay-TV services—visit us at IBC 2016 on Stand 1.C81 or contact us at dtv@nagra.com.

http://dtv.nagra.com

**IBC Stand Number 1.C81** 



#### nanoStream - live streaming from camera to viewer

nanocosmos offers both native and plugin-free apps and SDKs for live video encoding, streaming and playback software. Our end-to-end solutions guarantee high quality and low latency live video streaming for cross-platform use (iOS/Android, Win/Mac, browser).

Don't miss our newest developments at the IBC 2016:

- · bintu.live streaming services;
- webrtc.live browser-based live streaming with H.264 passthrough support;
- plugin-free low-latency H5Live Player (HTML5);
- nanoStream SDKs and Apps for RTMP encoding and playback for mobile (iOS/Android) with geolocation & meta data transmission;
- grouping and tagging of streams.

Meet us at booth 2.A10 in Hall 2 to find out how you can easily integrate live streaming into your business with our software, services and professional support.

www.nanocosmos.de

**IBC Stand Number 2.A10** 



#### **4 REASONS TO VISIT NEULION AT IBC:**

**POWERFUL ALL-IN-ONE OTT PLATFORM** • Come see **live** how the world's largest brands use our platform to create successful digital businesses.

**NEXT-GEN ENCODING** • Upgrading your suite of encoders? Stop by to see NeuLion's live encoding solution for video in up to 4K 60fps.

**MUST-SEE HEVC TECHNOLOGIES** • Ready to move to HEVC? Considering 360-degree video? Get a free starter kit at our booth.

**HIGHEST QUALITY VIDEO ON CE DEVICES** • Why have Sony and Samsung both chosen NeuLion's 4K Player? Stop by and find out.

http://www.neulion.com/ibc

**IBC Stand Number 14.F34** 



NPAW is a Business Intelligence and Big Data company serving the online video industry. Through our solid, agile, and highly scalable analytics infrastructure, we support reliable data analysis for any customer in a timely, personalized and cost-effective manner.

At IBC, NPAW will show case YOUBORA, the leading business intelligence solution for broadcasters, telcos, OTTs and similar media companies, which provides an end-to-end view of their online video delivery ecosystem. It facilitates effective business decision making based on real-time data to ensure a superior quality of experience (QoE) for end users. Together with our line of Smart Modules, YOUBORA offers the most advanced, holistic, and informative platform to assist video distributors in accomplishing their business, operational, and technical goals.

nicepeopleatwork.com

**IBC Stand Number 14.D01** 





## Who to See @ IBC



Streaming Media is a diversified new media company serving and educating the streaming media industry and community. Our business consists of three core areas: StreamingMedia.com, exhibitions and conferences, and publications. Streaming Media is dedicated to providing industry professionals and corporations utilizing digital media technology with global real-time news, resources and services through editorial, feature articles, and much more.

Stop by our stand to pick up the latest streaming media magazines, to subscribe to one of our many newsletters, or to register for our upcoming conferences in the U.S. and in Europe.

#### streamingmedia.com

IBC Stand 3 in Magazine Alley (between Halls 8 and 9)



Teracue GmbH manufactures professional IPTV, IP-video and streaming solutions. The main products are for encoding, decoding and managing video streams – for IP-video based contribution and distribution. Our products are deployed by major broadcasters, CDN's, and in government, military and healthcare projects around the world.

#### Our products include:

H.264 and HEVC Streaming Encoders and Decoders DVB-T, Cable and Satellite to IP Gateways Stream Recording and Management Stream Routing and Contribution IP Video Wall Management and Processing

#### teracue.com

**IBC Stand Number 11.B40** 



Teradek will be demonstrating several new products at IBC, including the Bolt 1000 and 3000, two new zero delay wireless systems that transmit visually lossless video up to 3000ft. Perfect for wireless cameras in live streaming productions, the new Bolt series is a great way to expand your production capabilities.

Also on display will be the Cube 655 H.264 encoder, which offers a number of new enhancements over previous models, including higher bit rates, built-in bonding, dual inputs (HDMI + HD-SDI), and 802.11ac WiFi.

#### teradek.com

**IBC Stand Number 12.E65** 



Specialty: Feature rich and high performance streaming server and content re-purposing software for all formats including mpeg-DASH.

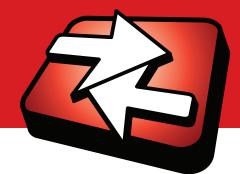
Unified Streaming is a leader in video streaming technologies across any platform and device. Our products are in operation with customers around the globe, from international live news broadcasters and major TV networks to media service providers and technology partners.

Unified Streaming Platform fits into existing frameworks (Apache, IIS, Lighttpd, Nginx), thus allowing for greater return on existing investment. Unified Streaming Platform provides streaming from one encode simultaneously to HLS, HDS, Smooth, progressive and DASH. In combination with various DRM technologies and additional audio types (DTS, Dolby), Unified Streaming customers significantly reduce delivery cost and boost time to market in order to address a broader audience.

Simon Westbroek, VP Global Sales I +31652690709 I simon@unified-streaming.com

#### unified-streaming.com

**IBC Stand Number 14.D30** 





## Who to See @ IBC



Visit Vantrix (14.J06) at IBC to find out the latest in Live 360 Virtual Reality, Just-In-Time Transcoding and Ultra High Density Media Processing. Vantrix is a global leader in next generation video services for transcoding and 360 virtual reality solutions. Since 2004, Vantrix products have been deployed in over 75 networks, providing high-quality media experiences to over 1 billion subscribers worldwide.

vantrix.com

marketing@vantrix.com

**IBC Stand Number 14.J06** 

## verizon /

### digital media services

Verizon Digital Media Services offers the industry's only digital media platform to prepare, deliver, display and enable the monetization of online content – for flawless performance anytime, anywhere and on every device. Our comprehensive services simplify OTT from content to experience:

- Uplynk Video Streaming uses a single workflow to reduce complexity and reduce time to market
- Edgecast content delivery network (CDN) powers lightning-fast experiences that scale worldwide
- Volicon Media Intelligence ensures compliance and provides valuable quality insights

With the power of one platform that offers quality, simplicity and scale, we are truly changing the way the world watches!

https://www.verizondigitalmedia.com

**IBC Stand Number 14.C17** 



VITEC, The Leader in Video Innovation, will introduce its new MGW Ace Decoder in conjunction with the award winning MGW Ace Encoder to showcase the industry's first entirely portable, hardware-based end-to-end 4:2:2 10-bit HEVC encode/decode solution at IBC2016. The new MGW Ace Decoder is a professional-grade, compact HEVC/H.265 decoder that delivers broadcast-quality decoding of HEVC streams up to 1080p60 4:2:2 10-bit, supporting the most demanding and diverse video streaming use cases. It offers a robust panel of best-in-class connectivity options and two pairs of audio decode capabilities, with a unique, flexible FPGA architecture that supports ongoing video improvements up to 4K60p. See it at IBC, booth #7.G16.

vitec.com

**IBC Stand Number 7.G16** 



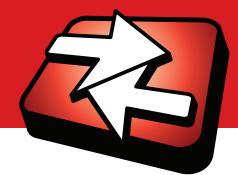
At IBC this year, Vualto will be showcasing our latest suite of integrated products for DRM, broadcast workflows and multi-device video playback.

vudrm from Vualto provides a clear and simple approach to multi-DRM whilst scaling to serve thousands of licence requests per minute. Combined with our vuworkflow framework and our cross device vuplay players including, our new SmartPlayer, we can provide a complete solution for video delivery with DRM.

On our stand this year, we will demo our customisable end to end video delivery product set for live, VOD and Live2VOD.

vualto.com

**IBC Stand Number 14.C37** 





## Who to See @ IBC



We are Wiztivi, the worldwide specialists in interactive user interfaces. We are one of the few players able to offer a multiscreen HTML5 UI SDK. The WIZTIVI**FRAMEWORK** let you code one interface for multiple devices, meaning you can simply code once and deploy everywhere, from TVs and STBs to mobile companion devices. We are happy to tailor our service to you.

Looking for deploying off-the-shelf UIs, we have that too! Take the tour of **TIMELESSUI** our fully featured, multiscreen, HTML5 UI product that carries TIMELESS**180**, TIMELESS**TOUCH** and TIMELESS**VOD**. See, there's something for everyone.

wiztivi.com

**IBC Stand Number 14.L01** 



Wowza Media Systems is the leading software and cloud-based services provider that continuously simplifies the complexities of high-quality video and audio streaming for organizations worldwide. Wowza delivers an award-winning, extensible solution set that provides unparalleled customization, configuration, and control for an unlimited number of streaming use cases. The company's integrated, hybrid model empowers direct end customers, service providers, and an extensive worldwide partner network. Proven, patented Wowza technology enables organizations to expand their reach, more deeply engage with key audiences, and increase their monetization opportunities. Wowza has rapidly built a fan base of more than 19,000 customers, in 170+ countries. across all industries. Visit us at IBC to learn more about how app publishers can now easily add mobile live video streaming to iOS and Android apps with Wowza GoCoder SDK, our new Facebook Live integration and how Wowza works with VR/360°.

www.wowza.com

**IBC Stand Number 5.C42** 



#### **ADVERTISING & SPONSORSHIPS**

#### Need Exposure? Qualified Leads? More Business? LOOK NO FURTHER.

Streaming Media, an Information Today, Inc. company, is a diversified news media company serving and educating the streaming media industry and community. Originally founded in 1998, the company was sold by Penton Media to Information Today, Inc. in December 2002. Our business consists of three core areas: StreamingMedia.com, exhibitions and conferences, and research and publications. Led by a team of recognized industry experts, Streaming Media is dedicated to providing industry professionals and corporations utilizing digital media technology with global real-time news, resources, and services through editorial, discussion lists, feature articles, webcasts, and much more.

Streaming Media's self-qualified 2013 C- & VP-level purchasing decision-maker audience represents billions of dollars of real annual budget ready to be spent on online-video-related products and services. Regarded as the "filter of the industry," buyers turn to Streaming Media's advertisers as "the trusted brands" to do business with in the space.

#### FOR QUESTIONS REGARDING PRINT, ONLINE, & EXHIBITION SALES, CONTACT:

North America and Rest of World Sales **JOEL UNICKOW**, Publisher, Streaming Media Tel: 1-250-933-1111 Email: sellmore@streamingmedia.com UK and Europe Sales **SJOERD VOGT** Tel: +44 (0)7810 253111 Email: svogt@streamingmedia.com

streamingmedia.com/About/How\_to\_Advertise