



Streaming Media magazine's

# Who to See @

**IF YOU ARE HEADING TO IBC** and looking to find top companies specialising in online video products and services, look no further. Who to See at IBC 2024 is Streaming Media's list of our sponsors that have a presence amongst the sea of nearly 1,300 companies fighting for attention. *Streaming Media* magazine will once again be at IBC this year (visit us at pod number P16). If you'd like to set up a meeting with us, please don't hesitate to email us at [ibc@streamingmedia.com](mailto:ibc@streamingmedia.com).

## DISCOUNTED CONFERENCE REGISTRATION FOR STREAMING MEDIA READERS:

Visit [show.ibc.org/registration](https://show.ibc.org/registration) and apply priority code **MP24D10SMM**.

# axinom!

Axinom helps media businesses overcome digital challenges and succeed in a rapidly changing landscape. We offer building blocks that enable the development of content-first backends. Media companies, broadcasters, and telcos worldwide rely on Axinom's products to tackle workflows for processing, managing, securing, and delivering video content.

Axinom's unique platform, Axinom Mosaic, enables development teams to build, customize, manage, and scale their backends in-house. Axinom Mosaic includes various managed and open-source services covering critical workflows, including encoding, asset management, monetization, and security.

Founded 2001 in Fuerth, Germany, Axinom has over 120 employees, with a presence in Europe, Asia, and North America.

[axinom.com](https://axinom.com)

**IBC Stand Number 5.D66**



This is streaming at its peak

Broadpeak empowers video service providers so they can stream the content people love with a compelling experience.

At IBC 2024, we will highlight our innovative solutions to elevate video streaming monetization with dynamic ad insertion solutions: interactive advertising for OTT streams and Spot2Spot for addressable TV.

We will showcase how video service providers can improve QoE, reduce latency and costs with our modular end-to-end video streaming solution from transcoding, cloud-native origin and packaging, recording, to multiCDN, high-performance video delivery, multicast ABR, analytics and monitoring.

We will introduce our CDN as a service, a new application on [broadpeak.io](https://broadpeak.io) video API platform.

Sustainable streaming will also be discussed and demos of solutions for energy savings and hardware reduction will be on display.

<https://broadpeak.tv>

**IBC Stand Number 1.F83**



The CDN Alliance is a global independent, non-profit membership organization which through a range of activities wants to connect, support and represent the CDN Industry and CDN Community globally.

Registration is open for the CDN Alliance Connect event at IBC'24 (Saturday September 14th, 5.30pm). The event is for anyone that is involved with streaming media, CDNs and OTT. The event is only a 5 minute walk from IBC at the Knijn Bowling and totally free, but RSVP is required at <https://connect.cdnalliance.org>. Get ready for an unforgettable evening of meeting industry peers, networking, food, great music, fun at the bowling alleys and more! It's the perfect opportunity to connect with industry peers in a relaxing environment after a full day at IBC. Join your peers and let's meetup!

[cdnalliance.org](https://cdnalliance.org)

**IBC Stand Number 14.C07**

# IBC



sponsored content



Our work with companies like DAZN, Sky, Rai, and Deutsche Telekom validates our market-leading position in streaming delivery. So what is new from MainStreaming at IBC2024?

1. An evolving, audience-centric definition of Broadcast-Grade Streaming. Hear how MainStreaming helps customers meet this definition, where Consistently high delivery quality remains top priority, with Cost predictability a close second place.
2. Real-time QoS actions from real-time CMCD data. We call this CMCD+, not only using CMCD data to report delivery performance at a viewer level, but also integrating CMCD into our real-time streaming routing decisioning tools.
3. CDN-Embedded Anti-Piracy controls. We are raising standards on how we protect Streamers' revenue. MainStreaming will show new toolsets for customers to identify, and then automatically block, many forms of piracy.

[mainstreaming.com/meet-us-at-ibc2024](https://mainstreaming.com/meet-us-at-ibc2024)

**IBC Stand Number 5.H30**



The huge advantage that the MwareTV platform brings is that it is truly a one-stop deal. It includes all the cloud-hosted technology you need to launch, maintain and monetize a streaming television service.

One notable part of this is the App Builder, a remarkable tool. This transforms user interface design – for all the platforms and operating systems on which the streams might be viewed – into a simple drag-and-drop operation requiring zero coding. If you know what functions you need to give the subscriber, you can build the app, to corporate branding guidelines, in minutes. Experience the new App Builder 2.0 at IBC2024 on stand 5.B36.

[mwaretv.com](https://mwaretv.com)

**IBC Stand Number 5.B36**



nanocosmos is a trusted B2B real-time video streaming provider - their award-winning solution nanoStream Cloud an industry reference for reliable 24/7 interactive streaming on any device. With a comprehensive approach and pioneering advancements like browser-based ultra-low latency streaming, nanocosmos continues to hold its strong position in multiple market segments for interactive live streaming.

Whether catering to townhall meetings, live auctions, or iGaming and betting use cases, nanocosmos seamlessly combines a strong global CDN, adaptive player, stream protection, and advanced analytics to empower operators and content providers in creating live interactions in an easy, worry-free way while retaining quality control of their live content.

<https://info.nanocosmos.de>

**IBC Stand Number 5.D39**



In today's noisy marketplace, Streaming Media's got your back. As the world's #1 online destination for streaming professionals, we've been delivering news, analysis, research and resources to the online video industry for almost 30 years building a range of assets to help streaming pros and solutions providers understand what's happening now and next in the global streaming space. Choose from e-news, magazines, webinars, in-person events, and more. Start today with your free subscription to Streaming Media's European magazine: [streamingmediaglobal.com/Subscribe](https://streamingmediaglobal.com/Subscribe)

[streamingmediaglobal.com](https://streamingmediaglobal.com)

**IBC Pod Number P16**